



Third Quarter Results 2004

1 November 2004



Safe harbor

Certain statements contained in this presentation constitute forward-looking statements. These statements may include, without limitation, statements concerning future results of operations, the impact of regulatory initiatives on KPN's operations, the investigation into the discounts, KPN's and its joint ventures' share of new and existing markets, general industry and macro-economic trends and KPN's performance relative thereto, and statements preceded by, followed by or including the words 'believes', 'expects', 'anticipates' or similar expressions. These forward-looking statements rely on a number of assumptions concerning future events and are subject to uncertainties, and other factors, many of which are outside KPN's control, that could cause actual results to differ materially from such statements. A number of these factors are described (not exhaustively) in KPN's Annual Report and Form 20-F for the year ended December 31, 2003.

All figures shown throughout this presentation are unaudited. Certain figures may be subject to rounding differences. All market share information in this quarterly report is based on management estimates based on externally available information, unless indicated otherwise.

Agenda

- ◆ Introduction

Ad Scheepbouwer
CEO

- ◆ Financial results

Marcel Smits
CFO

- ◆ Business performance

Ad Scheepbouwer
CEO



Ad Scheepbouwer

CEO



Financial Highlights Q3 2004

- ◆ Profit after tax more than doubled to € 288 mn
- ◆ EPS of € 0.12 (YTD € 0.43)
- ◆ YTD Operating result increased by 6.5% to € 1,869 mn excl. one-off book gains
- ◆ Q3 Operating expenses down 1.9%

- ◆ Q3 Net sales of Mobile up 6.4% driven by continued strong growth of international operations (+17.2%)
- ◆ Market share increases achieved in all three mobile markets

- ◆ Although Q3 net sales of Fixed down 7.8% (6.1% of which due to MTA and lower project revenues), operating result up by 5.3%
- ◆ ADSL subscribers doubled vs. last year

- ◆ YTD, € 1 bn years of shares repurchased

Year-to-date cash returns to shareholders

€ 1.8 bn returned to shareholders, industry leading

- ◆ € 0.8 bn dividend
 - € 0.6 bn final dividend 2003
 - € 0.2 bn interim dividend 2004
- ◆ € 1.0 bn share repurchases
 - Initial € 0.5 bn buy back program completed
 - Half¹ of € 1 bn buy back program executed so far



12% of total market capitalization returned in nine months²

- ◆ All YTD free cash flow³ has been returned to shareholders

1 € 500 mn share repurchases of which € 26 mn settled in October '04

2 YTD cash return to shareholders divided by market capitalization as of September 30, 2004

3 YTD free cash flow: free cash flow from operating activities minus Capex amounts to € 1.7 bn



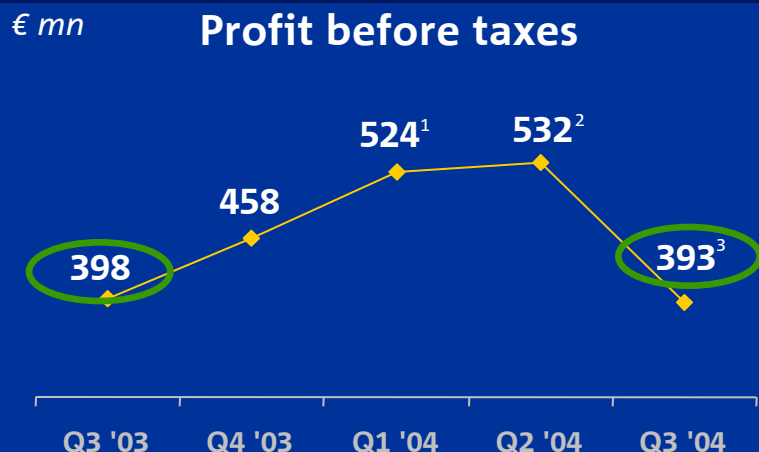
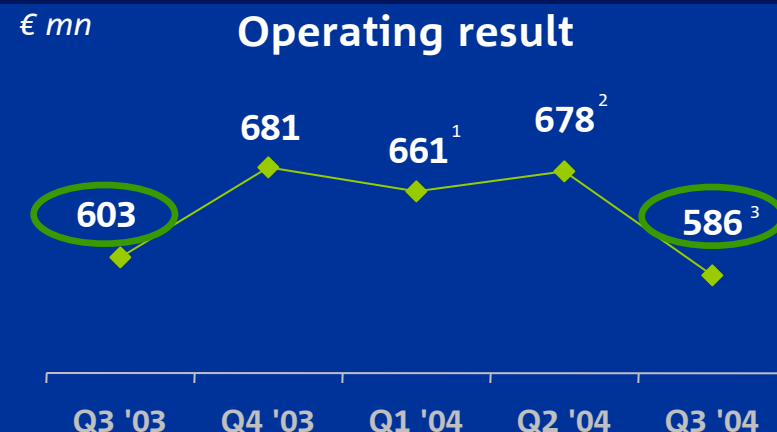
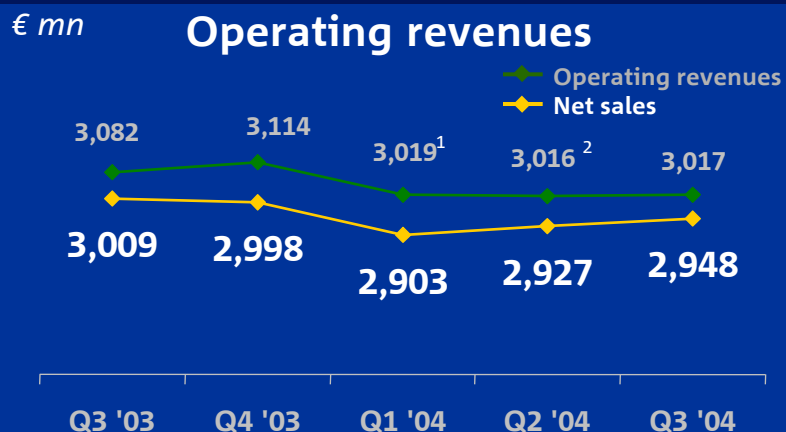
Marcel Smits

CFO



P&L Headlines

Solid third quarter performance



1 Including € 36 mn book gains (Eutelsat)

2 Including € 20 mn book gains (PTC)

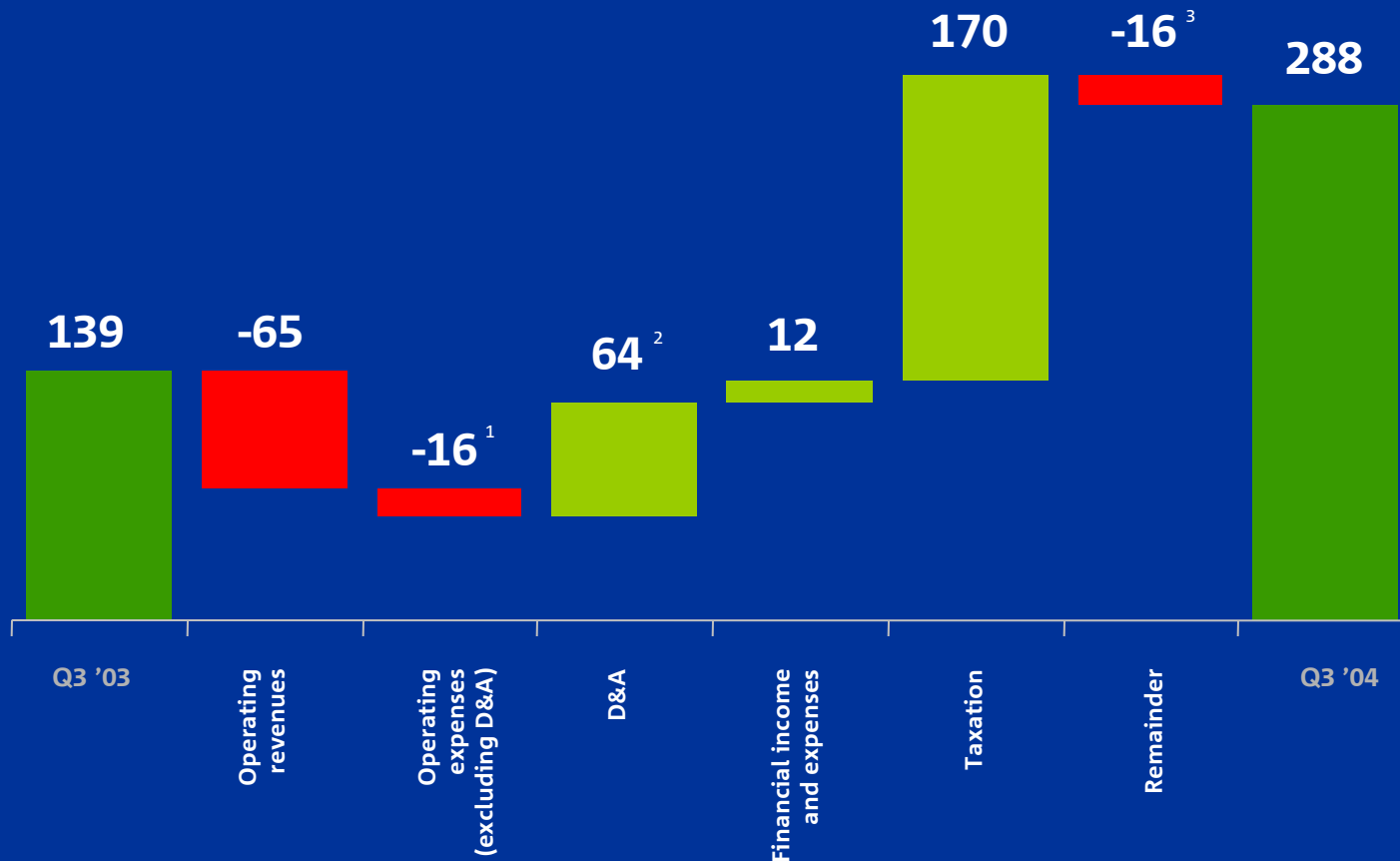
3 Including € 36 mn early retirement provision

For further information about book gains & other exceptional items in 2003, please refer to KPN's '03 quarterly reports

Developments in net result

More than doubled Y-on-Y, mainly due to lower tax charges

€ mn



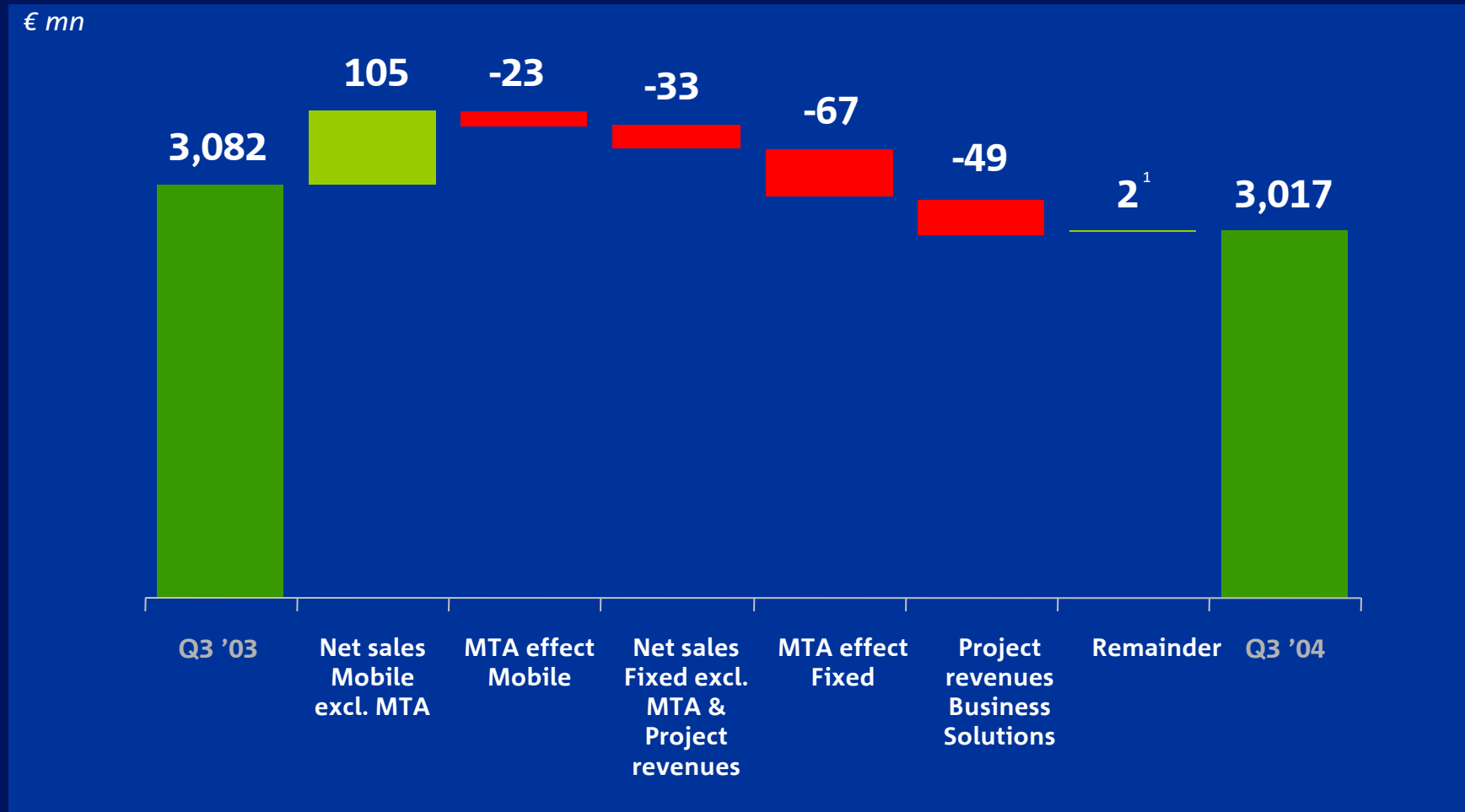
1 Q3 '03 contains loss on sale of SNT France of € 5 mn and write down receivable Business Solutions of € 6 mn

2 Q3 '03 contains impairment on certain tangible fixed assets of € 42 mn

3 Income from participating interests (€ -11 mn) and minority interest (€ -5 mn)

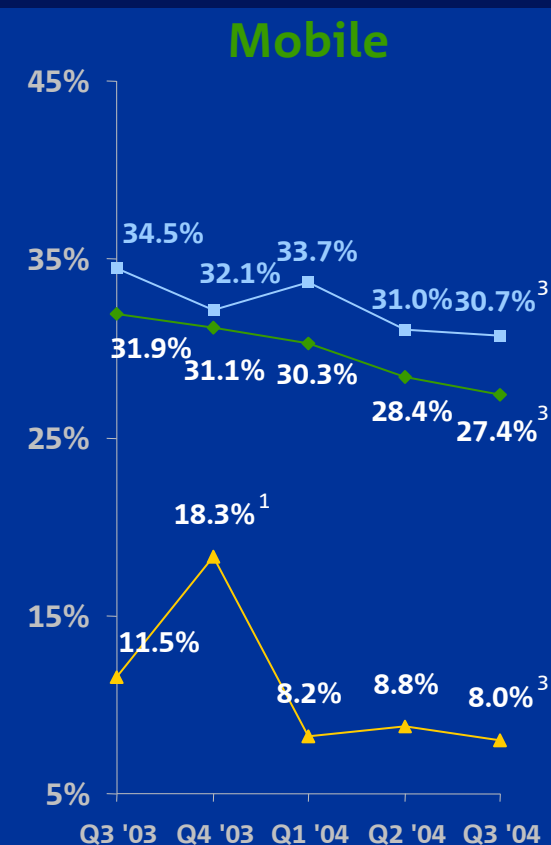
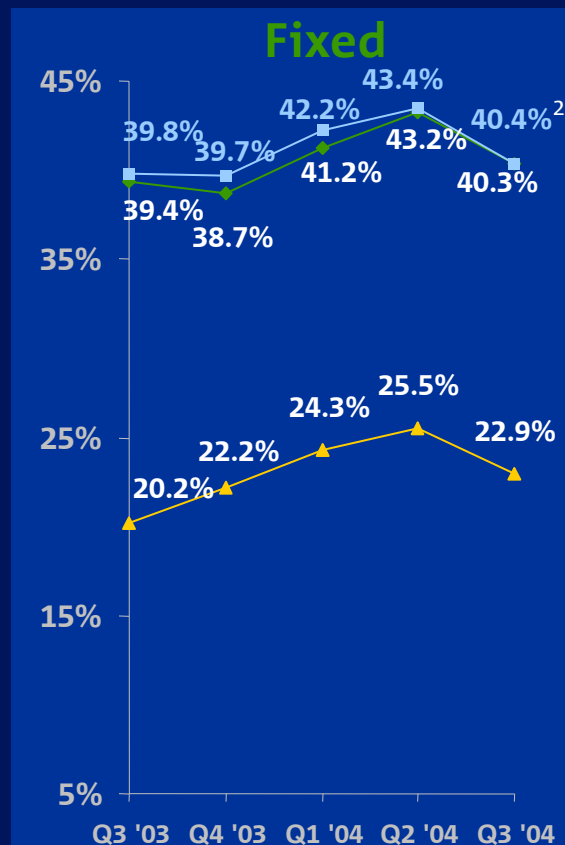
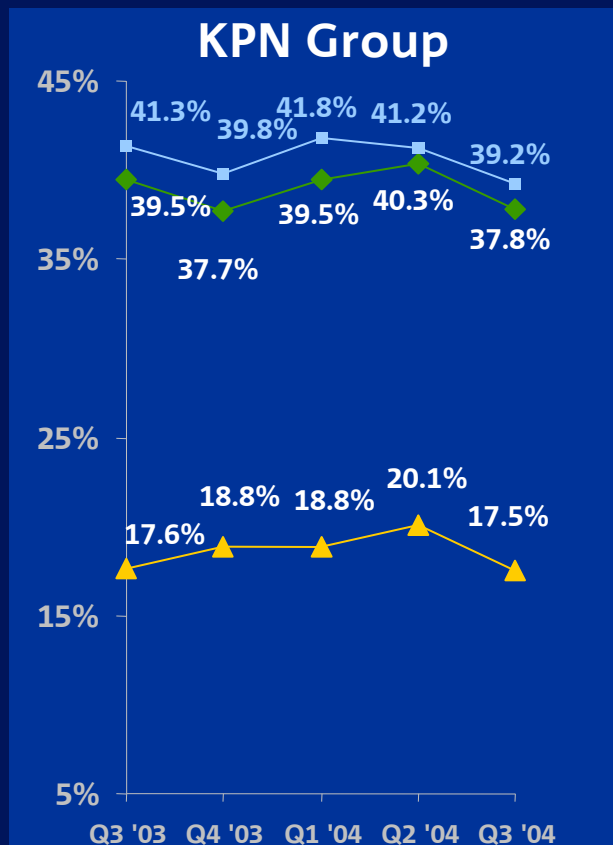
Developments in operating revenues

Decline mainly related to lower MTA tariffs and lower project revenues



1 Own work capitalized + other operating revenues Mobile € 3 mn, Fixed € 3 mn; Operating revenues other € -27 mn; MTA intercompany effect € 36; (remaining) intercompany revenues € -13 mn

Margin development



- Operating EBITDA margin excl. exceptional items⁴
- ◆ (Net sales - Operating expenses + Depreciation, amortization and impairments) / Net sales
- ▲ (Net sales - Operating expenses) / Net sales

¹ Including € 103 mn reversal of impairment GSM license BASE

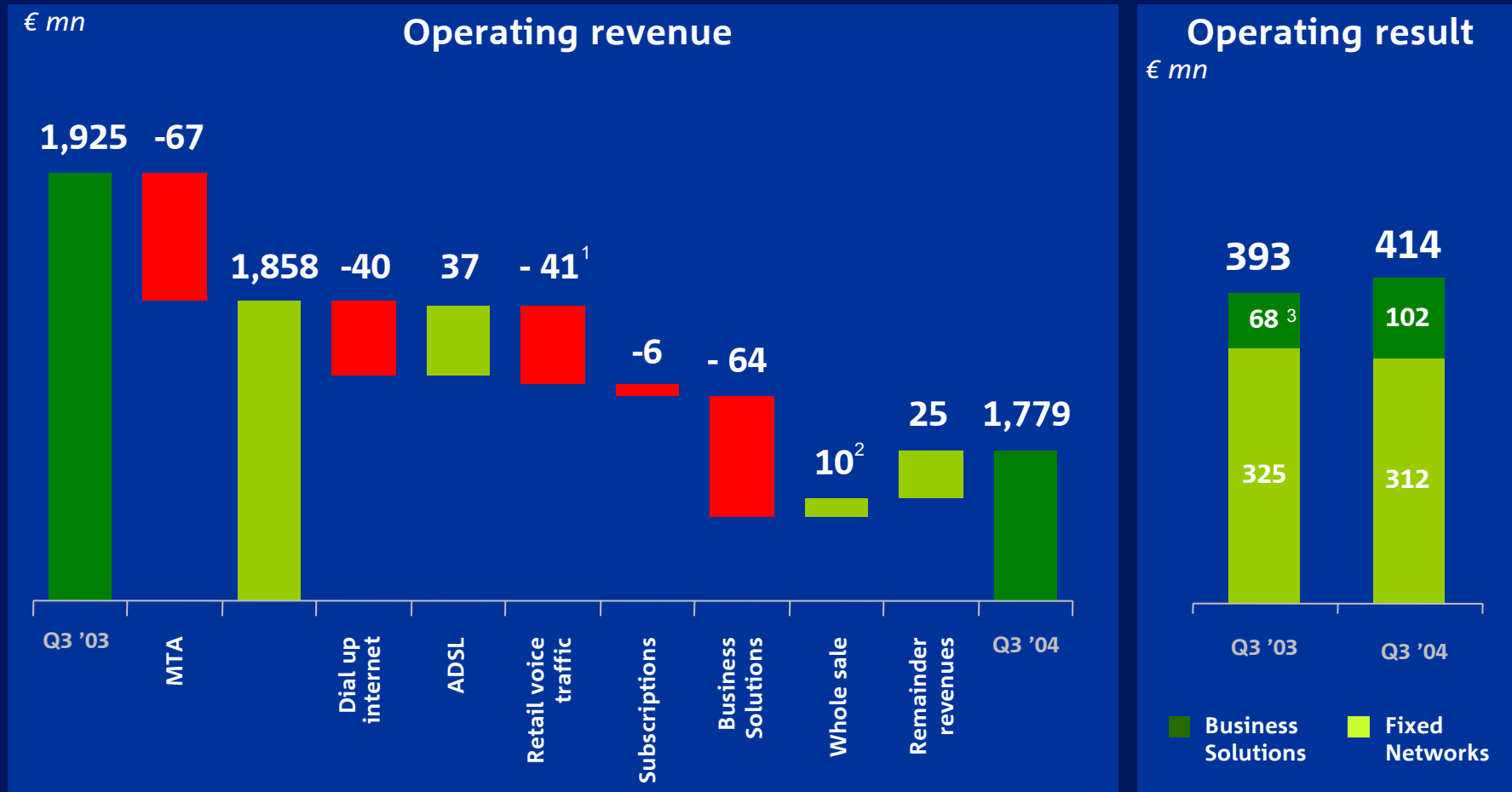
² Including early retirement provision of € 32 mn, excluding early retirement provision margin would have been 42.2%

³ Including € 19 mn release accruals, among which partial release from the NMa claim (KPN Mobile NL)

⁴ (Operating revenues - Operating expenses + Depreciation, amortization and impairments) / Operating revenues, shown for comparative purposes only

Fixed in Q3

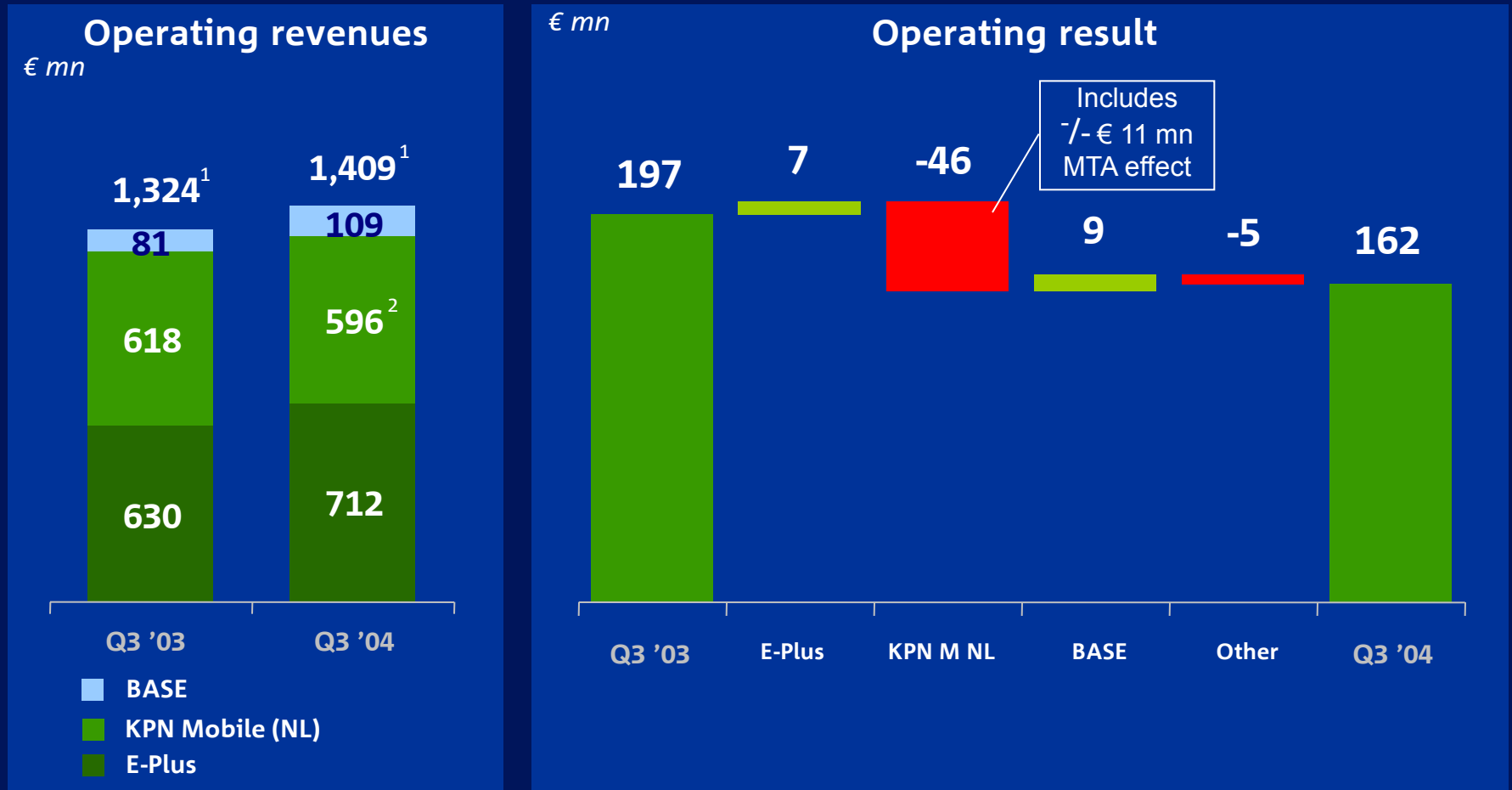
Operating result increased by 5.3%, despite revenue decline



- 1 Excluding € 25 mn MTA reduction reported in Fixed Telephony
- 2 Excluding € 42 mn MTA reduction reported in Carrier Services
- 3 Including € 42 mn impairment of certain fixed assets

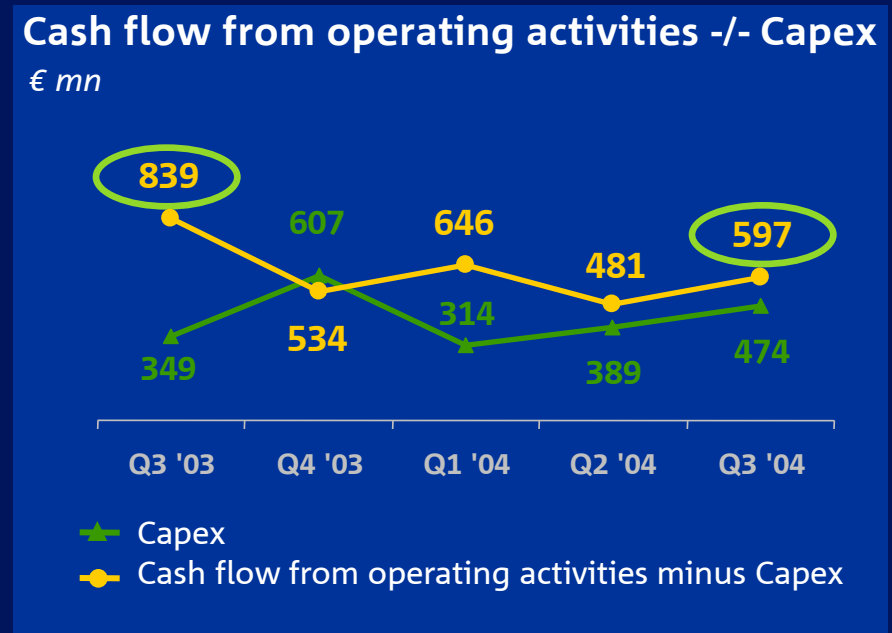
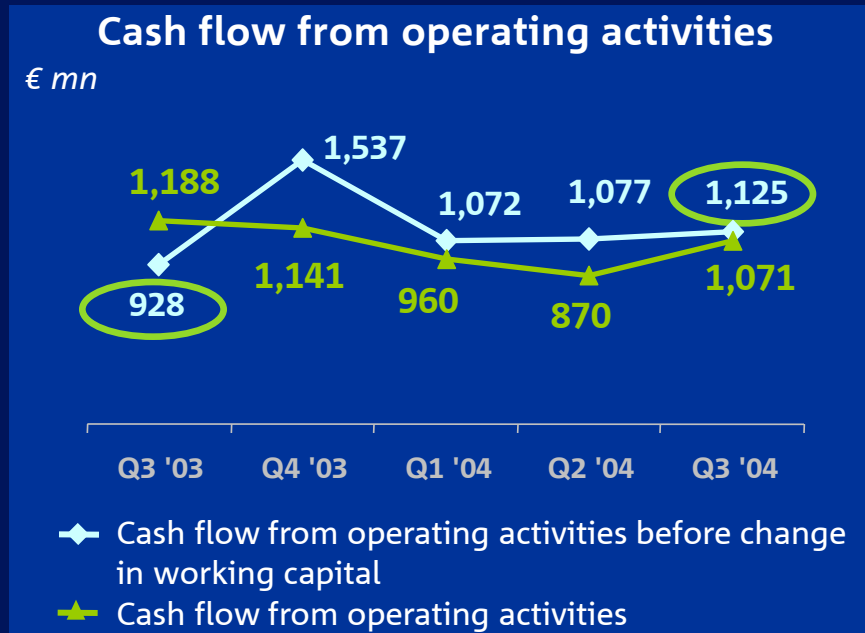
Mobile in Q3

Subscriber growth drives increase in revenues and costs



1 Operating revenues 'KPN Mobile other' not shown
 2 Including € 23 mn decline due to MTA reduction

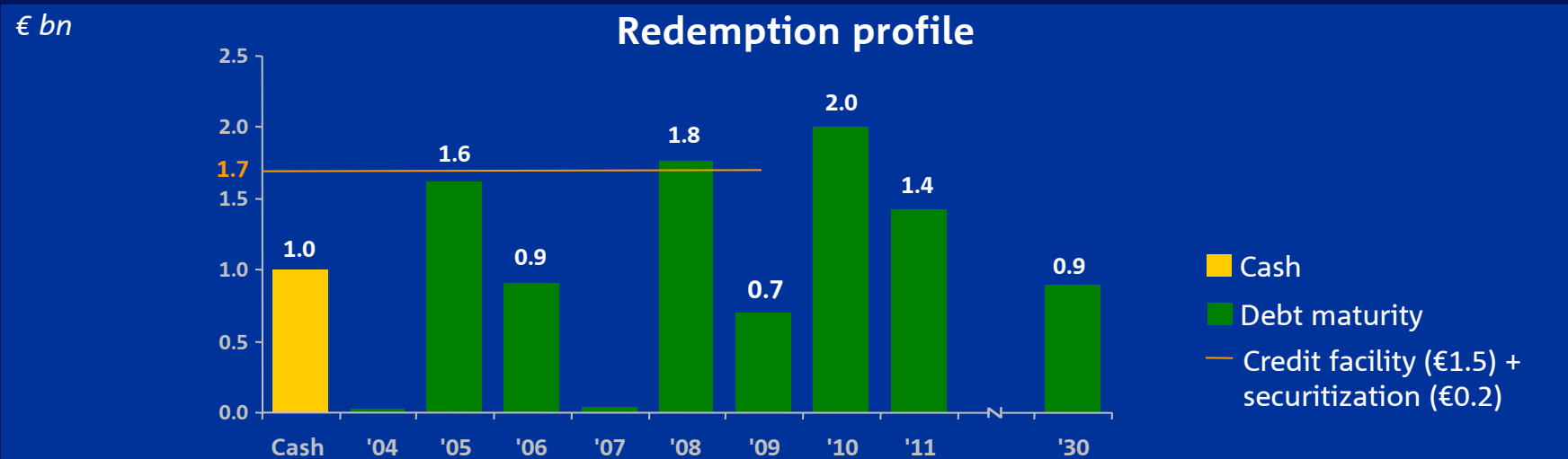
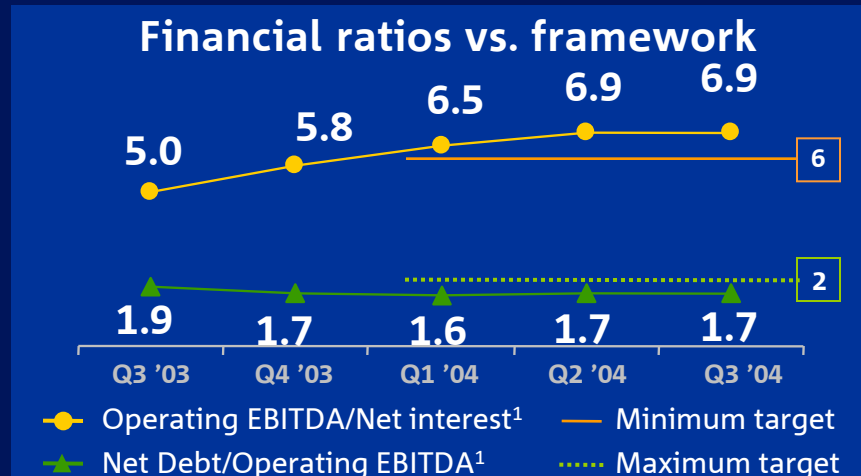
Continued strong cash flow



- ◆ Operational cash flow before change in working capital increased by 21%
- ◆ Increase of working capital mainly related to reclassification of € 127 mn tax asset
- ◆ Further increase of Capex in Mobile for UMTS roll-out

Financial profile

Stable ratios



¹ Based on a 12 months rolling calculation excluding 'extraordinary' and 'exceptional' items. Operating EBITDA excluding 'extraordinary items' and 'exceptional items' is used by financial institutions and credit rating agencies as one of the key indicators of borrowing potential. It is a non-GAAP measure which can be reconciled to GAAP by taking the Operating result and adding Depreciation, amortization & impairments before taking into account all 'extraordinary' and 'exceptional' items.



Ad Scheepbouwer

CEO

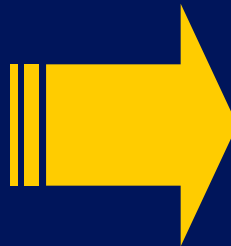


Migration in KPN's fixed service portfolio

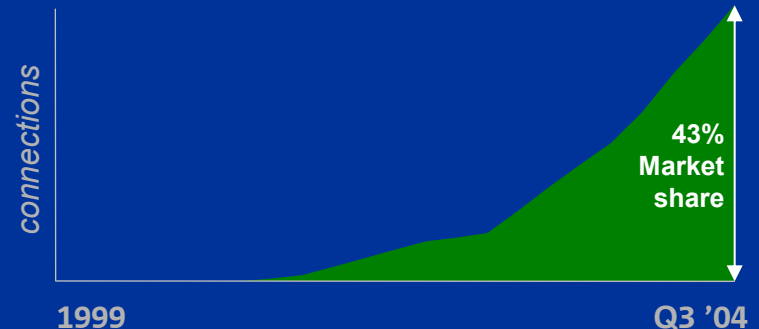
Traditional markets contract, new markets arise

- ◆ Maintaining market share in traditional markets
- ◆ Actively pursuing market share in new markets

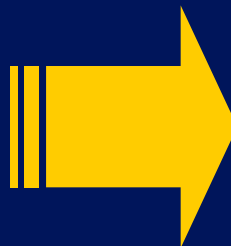
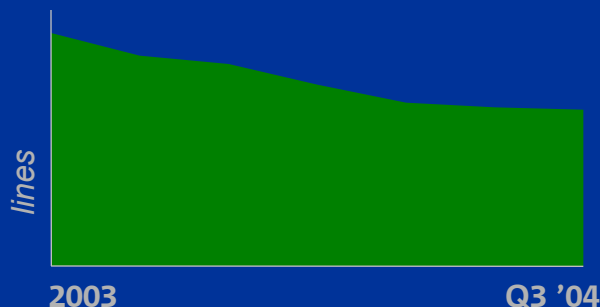
Internet minutes



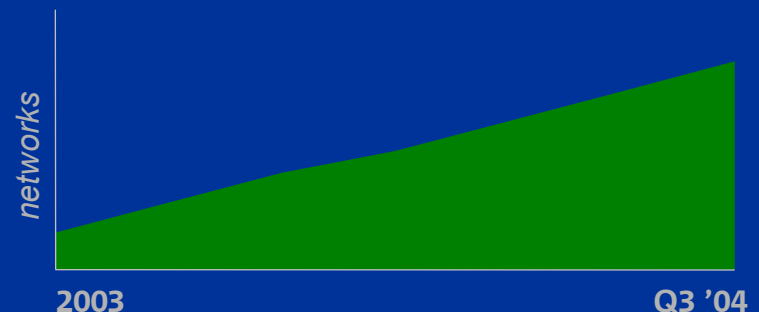
ADSL



Leased lines



IP VPNs



Fixed - Voice telephony

Maximum focus on market share

Overall market contraction is a reality

- ♦ Mobile-only use steadily higher
- ♦ Internet and Telephony minutes moving to Broadband
- ♦ Penetration IP business networks rising

Maintaining market share is first priority

- ♦ Market share decline is gradually levelling off since early 2004

Consumer market

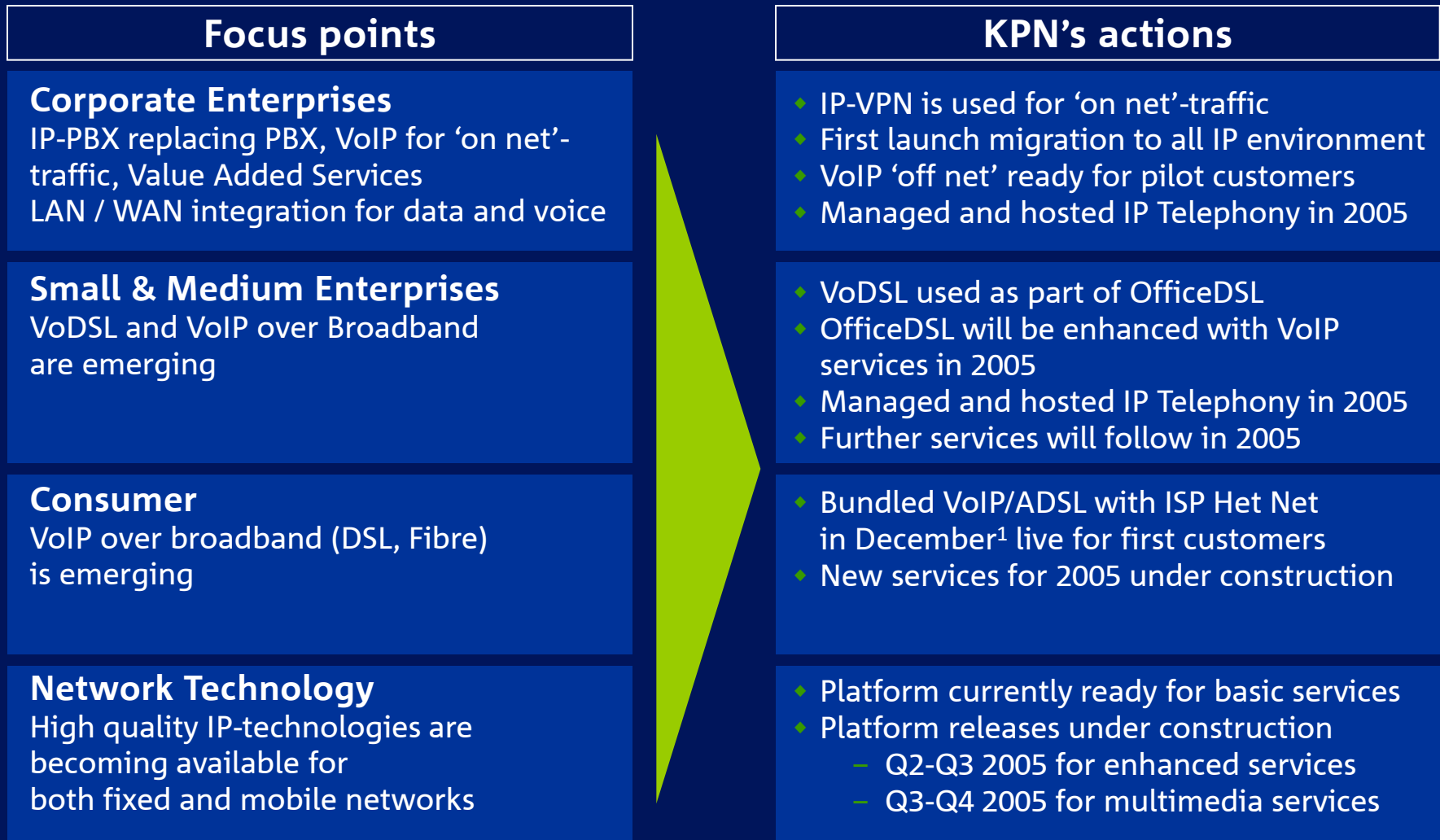
- ♦ Win-back actions in various channels
 - Telemarketing
 - Shops
 - Technicians
- ♦ Retention programs successful
 - Already 23% of Dutch consumer households participate in one of our four '**BelPlus**' packages
 - Personalized advice based on individual household's call pattern

Business market

- ♦ Similar approach as in consumer market
- ♦ Successfully exploiting full potential of packages
 - As a prepaid discount package '**BelZakelijk**' is an unique product
 - Already 115.000 customers subscribed
 - About 15% in the primary target group of SME companies participate

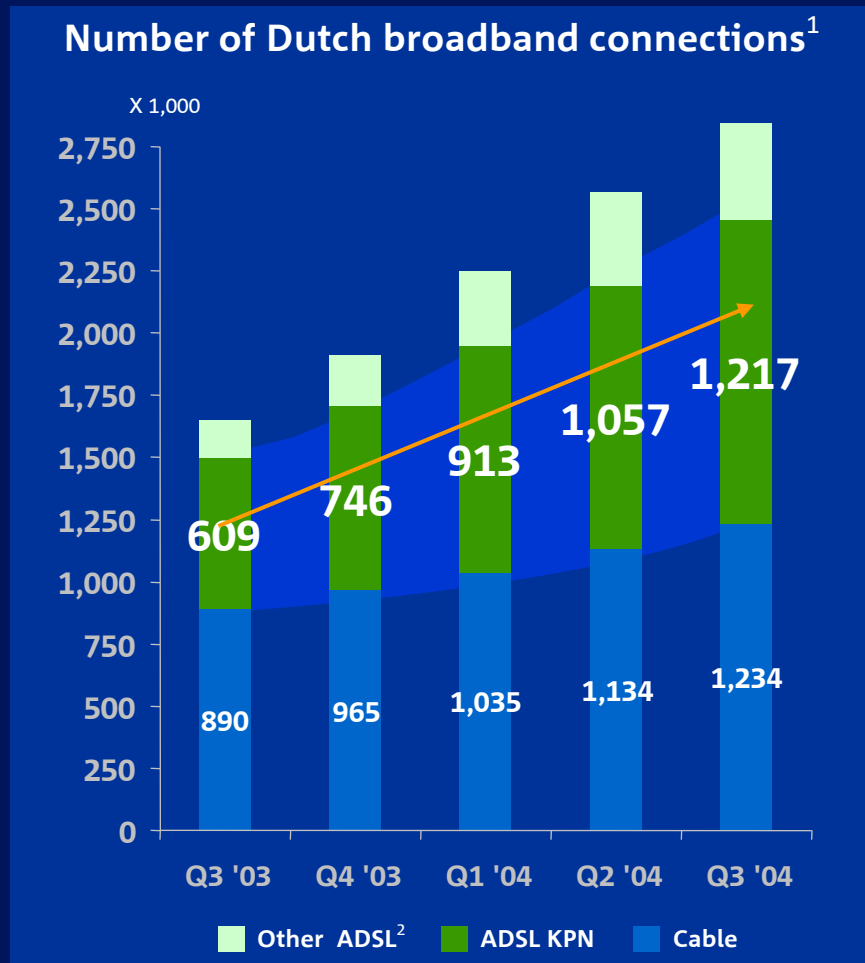
KPN's plans for New Voice

An evolutionary path of services, products and platforms



ADSL Broadband

Continued strong growth



Results Q3

- ◆ Proposition to have ADSL installed by technician very popular
- ◆ Time based ADSL propositions lock in dial up customers
- ◆ KPN ADSL connections from 1,057k to 1,217k (+15%)
- ◆ Total market share now approx. 43%

Objectives

- ◆ Further increase of market share
- ◆ Extending packaging initiatives
 - Multi ADSL for teleworkers
 - ADSL/Mobile voice package
 - Bundling with TV

¹ Of which currently approximately 80% consumers and 20% (small) businesses

² Excluding Bitstream

Digital TV from KPN

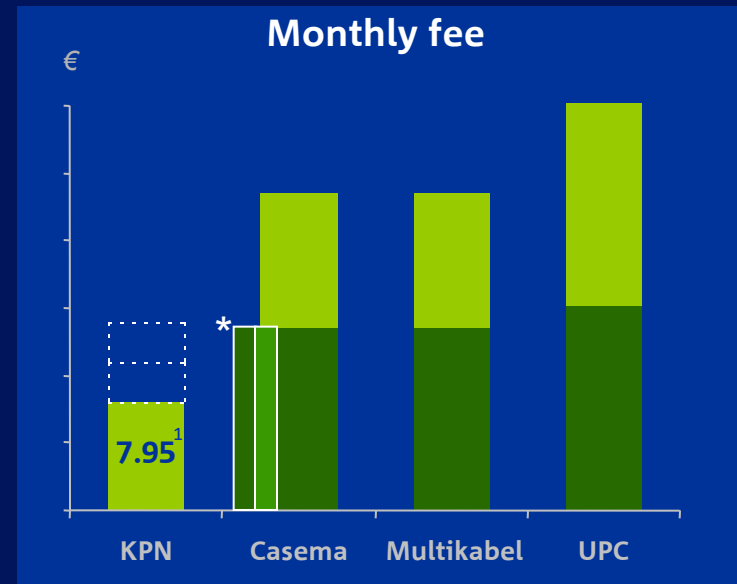
Successful introduction

Rationale

- ♦ Strategic offense
- ♦ Loyalty increasing
- ♦ Image & Branding
- ♦ Additional source of revenue

Proposition

- ♦ Digital picture and sound quality
- ♦ Wireless TV in home environment
- ♦ 3 Televisions on 1 subscription
- ♦ Competitive channel offering
- ♦ Easy to connect
- ♦ Electronic Program Guide



	KPN	Casema	Multikabel	UPC
Analogue TV channels		40	45	32
Analogue Radio channels		40	45	39
Digital TV channels	25	60	62	60
Digital Radio channels	17	60	60	47

Triple Play strategy in the consumer market

Triple Play

1. Voice



2. Internet



3. TV



Packages

KPN Triple Play strategy

Leverage Strong Market Position

1. Use increasing Broadband Market Share as stepping stone for market leadership in 'New Voice'
2. Further development of Broadband Portfolio

Build on Capabilities

3. Expand TV-Broadcast portfolio (digital TV services, PVR-services)
4. Bundling of Voice, Internet and TV-services in attractive packages

Triple play strategy

Increasing number of integrated packages

P a c k a g e s		Fixed			Wi-Fi	Mobile	
		Voice	(A)DSL	TV		Voice	Data
	Consumer		✓			✓	
		✓				✓	
		✓ ¹		✓		✓ ¹	
		✓ ¹	✓	✓		✓ ¹	
B u s i n e s s			✓		✓		✓
		✓	✓				
		✓				✓	

Package discount offers significant advantage to both KPN and customers

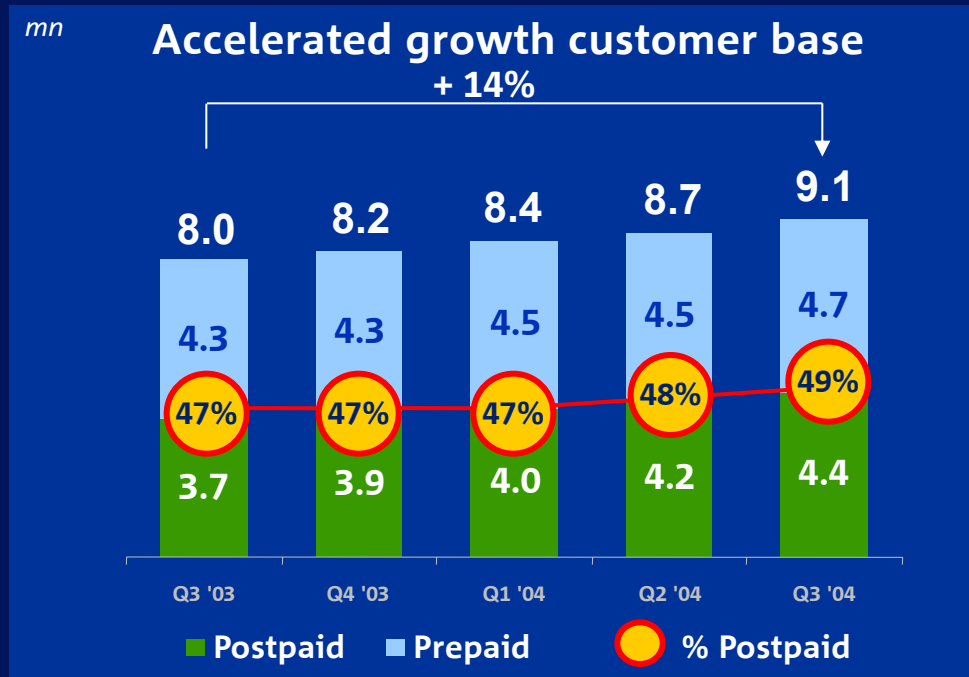
Example:	TV	= € 13.95	
	TV + voice	= € 10.95	(discount € 3.-)
	TV + voice + ADSL	= € 7.95	(discount € 6.-)

Operating review E-Plus

Delivery on ambitions

Ambitions

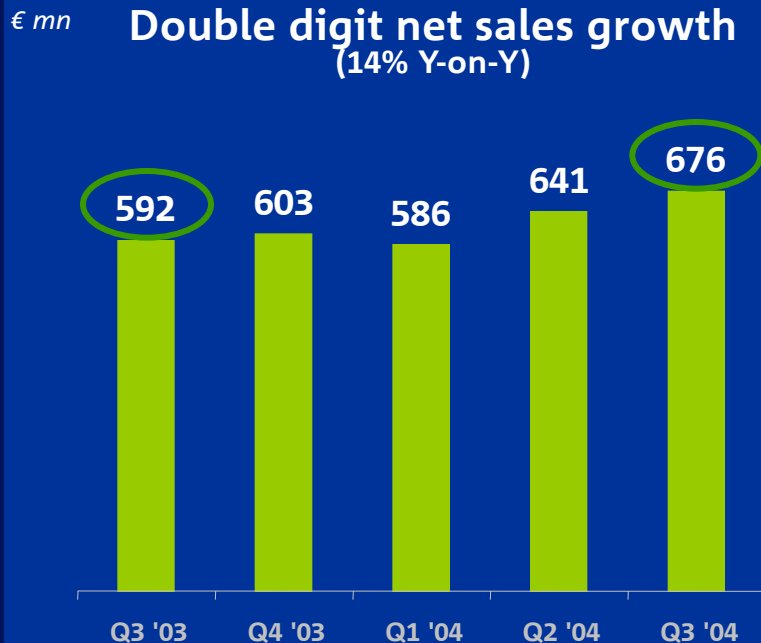
- ◆ Continued strong growth and increase in market share
- ◆ Maintain margin around 25% in '04



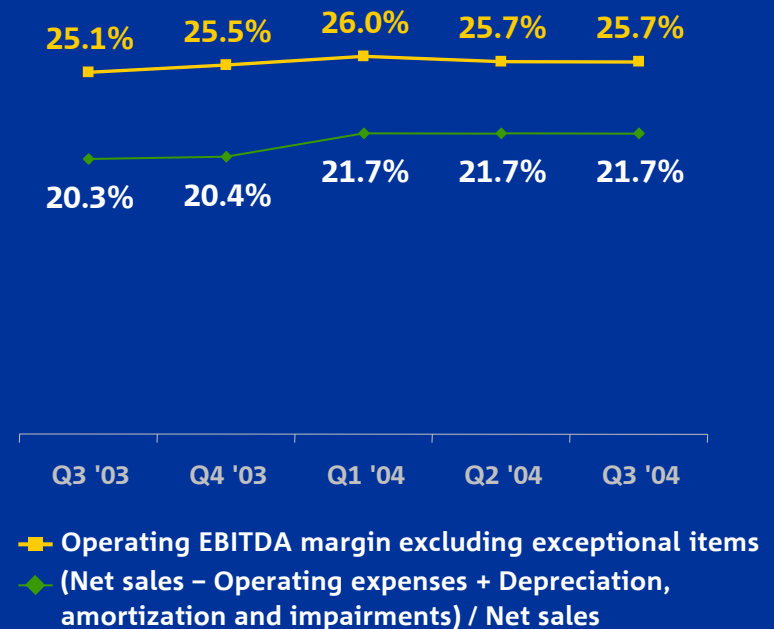
- ◆ YE target of 9 mn customers reached in September
- ◆ Improving customer mix

Operating review E-Plus

Profitable growth



Margin stable



- ◆ Development in line with growth customer base

- ◆ Margin stable despite acquisition costs related to strong growth customer base

Operating review KPN Mobile Netherlands

Revitalized commercial strategy

Ambitions: Strengthen market share and margin in medium term

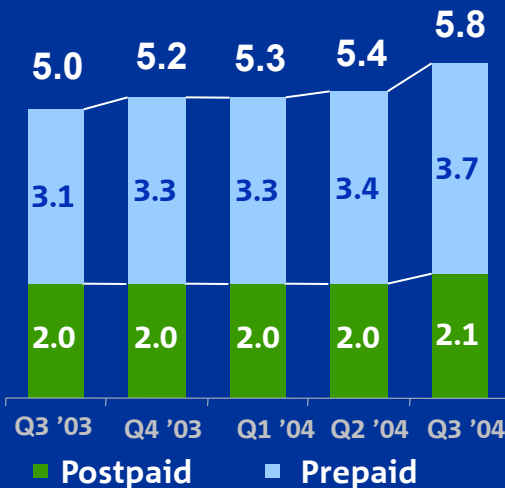
Actions since end Q2 '04 focused on

- ◆ Improvement position external retail
- ◆ Stronger brand differentiation KPN vs. Hi
- ◆ New attractive propositions

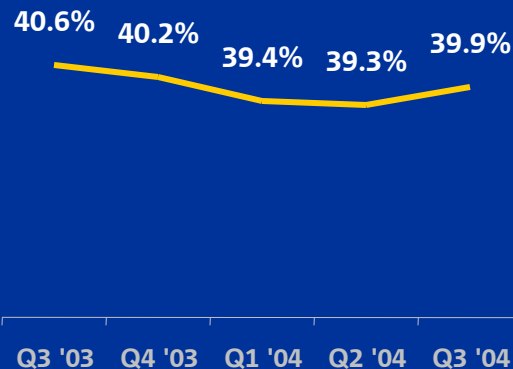
Achievements

Pick-up growth customer base

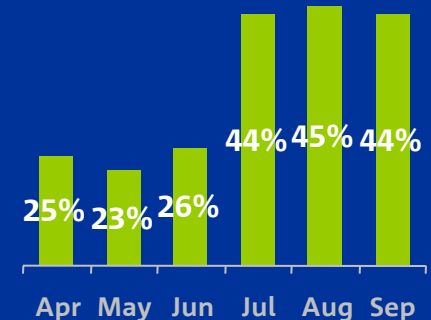
mn



Recovery market share¹



Market share gross additions postpaid²

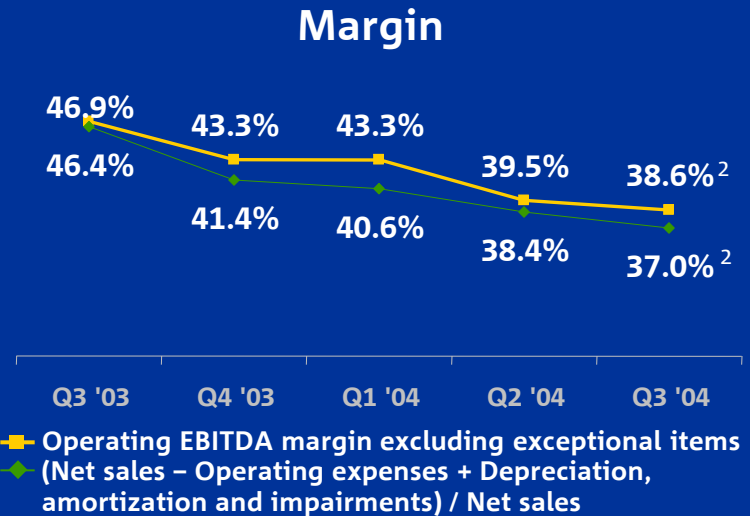
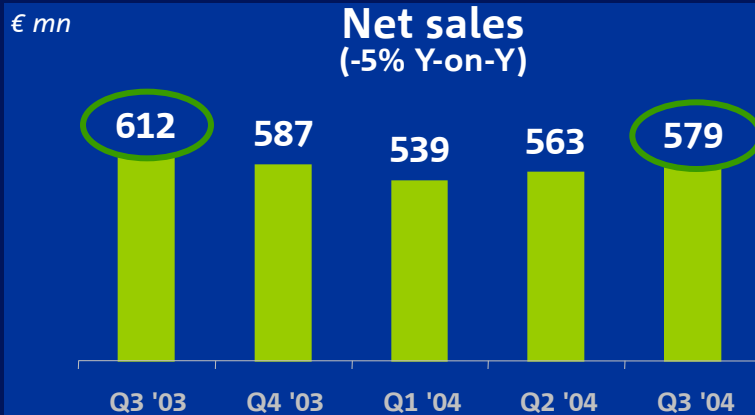


¹ Management estimates (numbers of customers) , based on industry filings

² Based on industry filings

Operating review KPN Mobile Netherlands

Next steps: from Volume to Value



- ◆ Trend determined by
 - + growth customer base
 - ± decline MTA tariffs¹
 - ± MoU prepaid

- ◆ Pressure on EBITDA margin caused by stepped up marketing efforts resulting in high number of gross adds

Maximum focus on postpaid growth and usage

¹ Per 1 January 2004 (–€ 23 mn on net sales in Q3, and –€ 75 mn YTD)

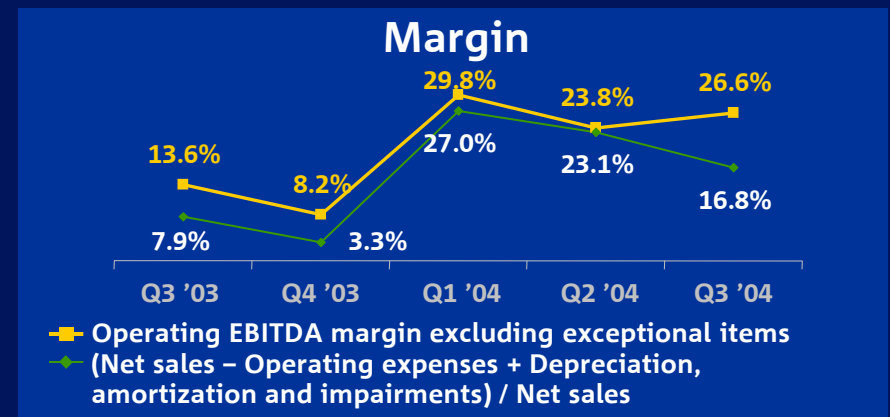
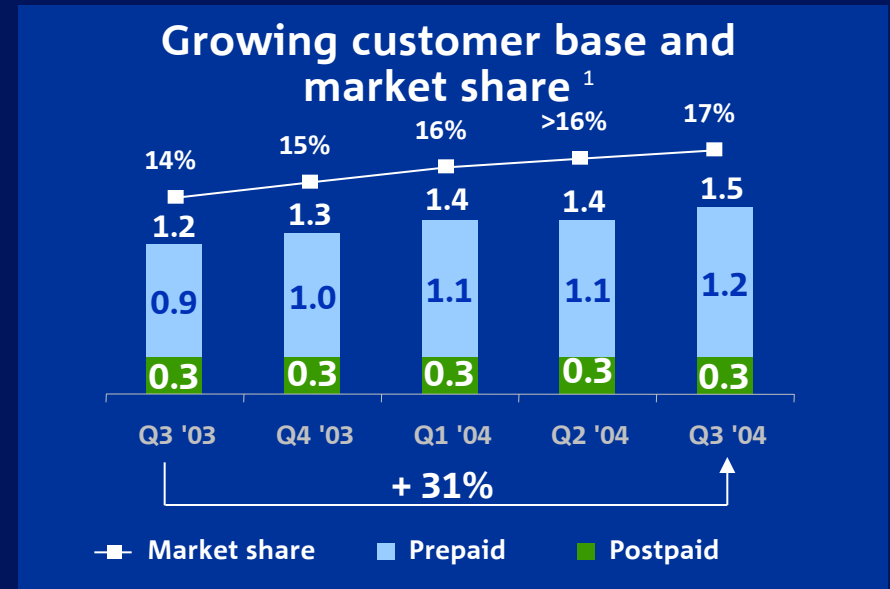
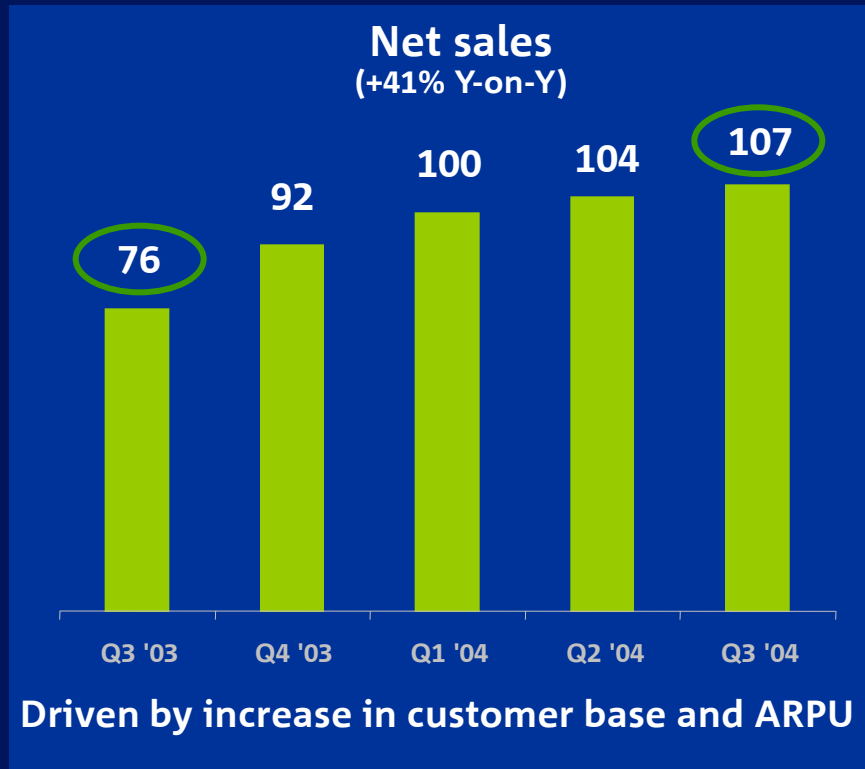
² Including € 19 mn release several accruals, among which partial release from the NMa claim

Operating review BASE

Strong momentum continues

Ambitions

- ◆ Continued strong growth
- ◆ Cash flow positive 2004



¹ Management estimates, based on numbers of customers

Mobile data services-UMTS

Developing data beyond messaging

- ♦ UMTS handsets and datacards were launched in Germany and the Netherlands in Q3
- ♦ Focus on business users and early adopters
- ♦ Data offering continually improved with new applications & devices

UMTS: Mobile services are enhanced by video and speed

'Video'

Telephony

UMTS

Video telephony



i-mode™

UMTS

Faster and richer



Messaging

UMTS

Video messaging



Data-Access

Mobile Office
Internet access

UMTS

Fast mobile broadband



Mainly Consumer

Mainly Business

- ♦ Network roll-out continues apace



Q & A





Annex

For more information please contact
KPN Investor Relations

Tel: +31 70 44 60986

Fax: +31 70 44 60593

mail to: ir@kpn.com

www.kpn.com



Reported results¹

€ mn	Q3 '03	Q3 '04	%
Operating revenues	3,082	3,017	-2%
- of which Net sales	3,009	2,948	-2%
Operating expenses	2,479	2,431	-2%
- of which Depreciation ²	582	497	-15%
- of which Amortization ²	78	99	27%
Operating result	603	586	-3%
Financial income/(expense)	-205	-193	-6%
Profit/(Loss) before taxes	398	393	-1%
Income participating interests	-4	-15	<i>n.a.</i>
Minority Interests	1	-4	<i>n.a.</i>
Taxes	-256	-86	-66%
Profit/(Loss) after taxes	139	288	107%

YTD '03	YTD '04	%
9,793	9,052	-8%
8,872	8,778	-1%
7,366	7,127	-3%
1,677	1,535	-8%
292	253	-13%
2,427	1,925	-21%
-639	-476	-26%
1,788	1,449	-19%
-4	-11	<i>n.a.</i>
23	-12	<i>n.a.</i>
-715	-394	-45%
1,092	1,032	-5%

Earnings per share³	0.05	0.12	140%
---------------------------------------	-------------	-------------	-------------

0.44	0.43	-2%
-------------	-------------	------------

¹ Also see sheet 'Exceptional items'

² Including impairments

³ Profit after taxes per ordinary share/ADS on a fully diluted basis (in €)

Exceptional items¹

€ mn	Q3 '03	Q3 '04	YTD '03	YTD '04
Special items with impact on Operating result				
Fixed				
Release of restructuring provision	3	4	9	-11
Write down receivables Business Solutions	-6		-6	
Additional loss on sale of SNT France	-5		-5	
Impairment on tangible fixed assets (Business Solutions)	-42		-42	
Reversal impairment Connectivity				2
Impairment of goodwill re SNT (Fixed)			-38	
Mobile				
Addition to restructuring provision (BASE)		-8		-8
Gain resulting from termination agreement MobilCom			222	
Book gain on sale of UMC			15	
Other activities				
Release of restructuring provision	-3	4	-3	15
Book gain on sale of Directory Services			435	
Book gain on sale of Eutelsat				36
Book gain on sale of PTC				20
Additional impairment Xantic		-5		-7
Impairment on intangible fixed assets (Other)			-15	
Special items with impact on Profit or loss after taxes				
Tax effect on exceptional items	19	2	28	1
Reversal impairment PTC loan				7
Minority's share in impairment of goodwill re SNT	1		15	

¹ Analysis is based on figures including exceptional items rather than those excluding such items. In order to facilitate the analysis of trends, we will disclose items with significant impact that in our opinion are important to interpret these trends. In the past, we have defined the following events as an exceptional item:

- ♦ (Reversal) impairment charges and other substantial write-downs on the value of our assets, including goodwill and other intangible fixed assets
- ♦ Restructuring charges
- ♦ Gains or losses on the disposal of group companies, associates and other assets and/or activities

Operating expenses

€ mn	Q3 '03	Q3 '04	%
Salaries and social security contributions	404	440	9%
Cost of materials	232	273	18%
Work contracted out and other expenses	1,062	1,010	-5%
Other	121	112	-7%
Depreciation ¹	582	497	-15%
Amortization ¹	78	99	27%
Total	2,479	2,431	-2%

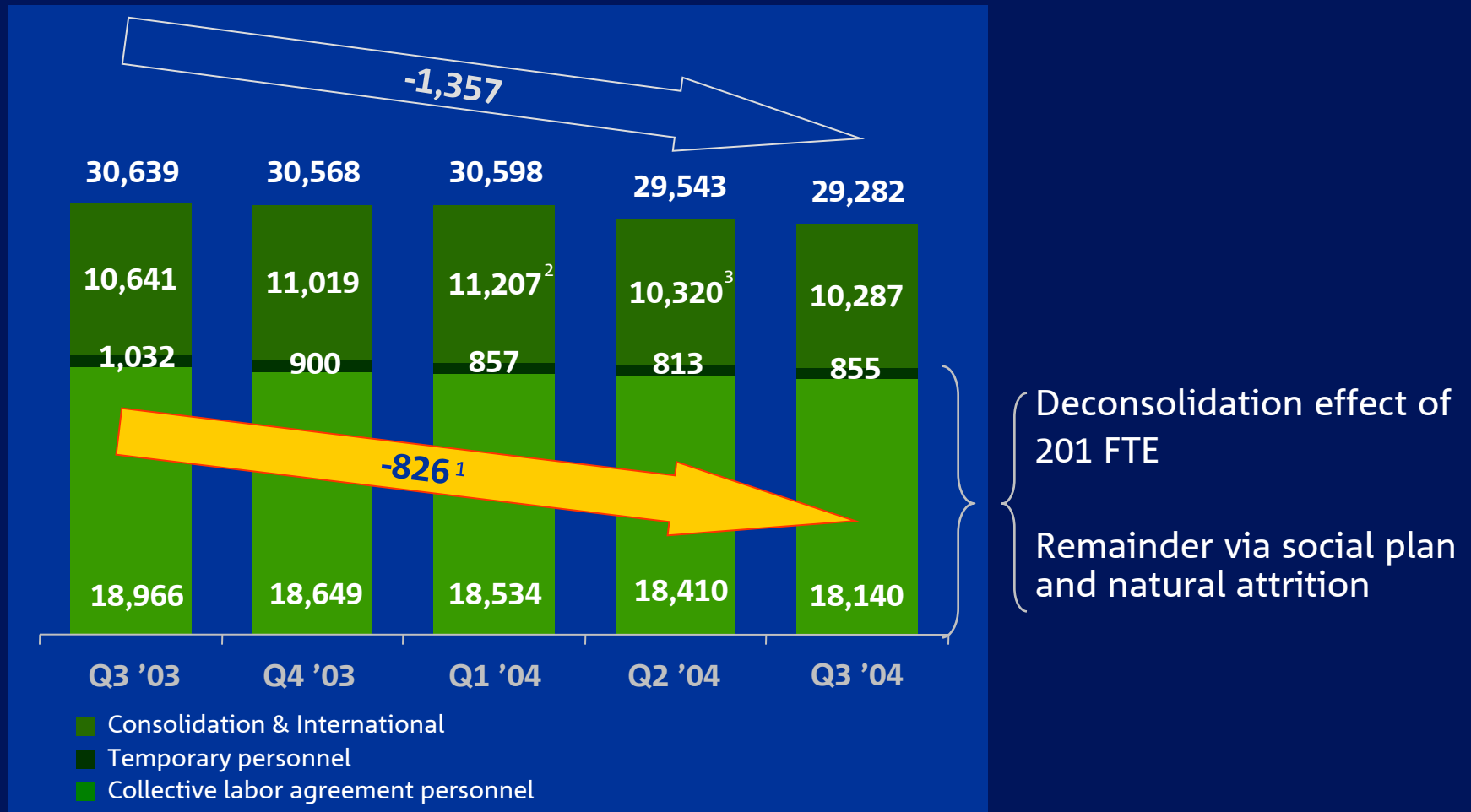
€ mn



■ D & A
■ Operating Expenses excluding D&A
◆ % of Net sales

Personnel

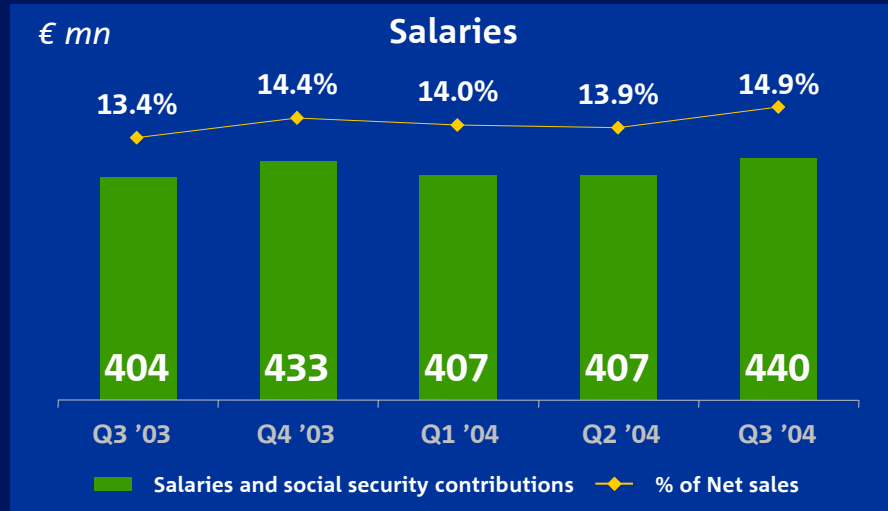
Continuing decline



- 1 Collective labor agreement personnel, including deconsolidation effects of 201 FTE
- 2 Q-on-Q increase mainly related to SNT Germany, due to acquisition info portal
- 3 Q-on-Q decrease mainly relates to SNT (natural attrition), Euroweb (deconsolidation) and BASE

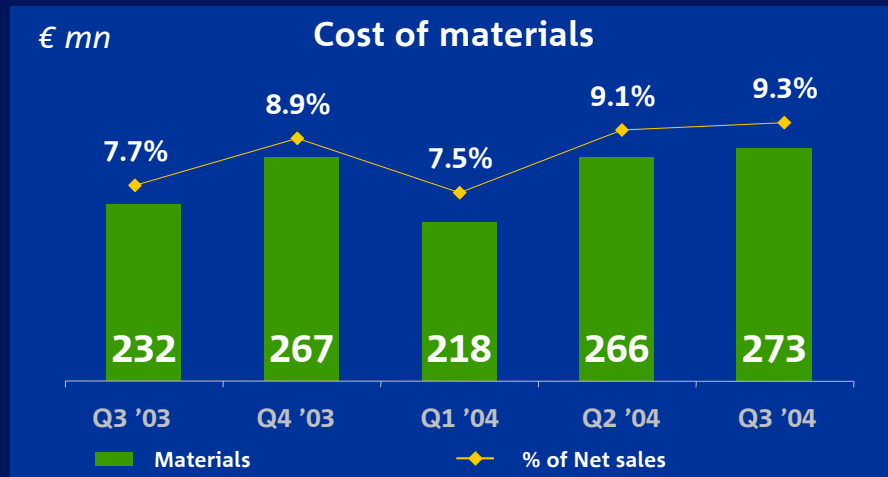
Analysis operating expenses

Salaries & Cost of materials



Y-on-Y & Q-on-Q increase

- ◆ Addition to early retirement provision of € 36 mn

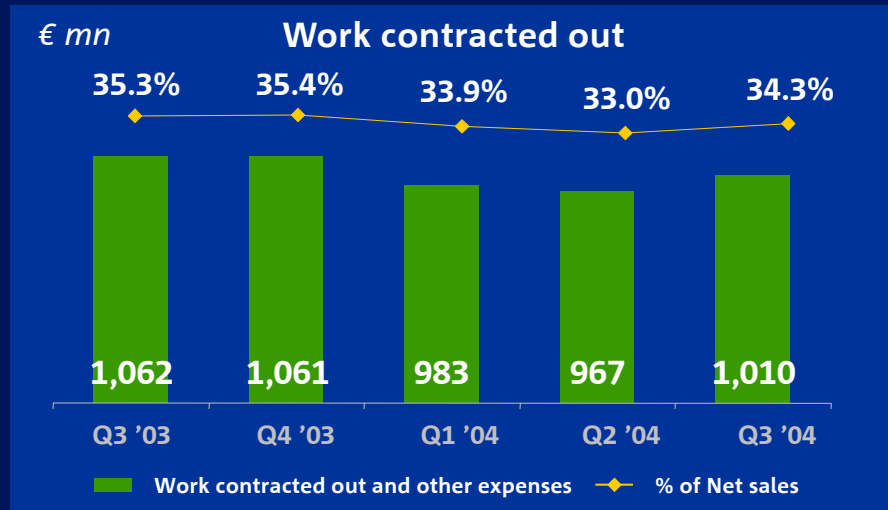


Y-on-Y & Q-on-Q increase

- ◆ Higher number of mobile handsets sold

Analysis operating expenses

Work contracted out & other

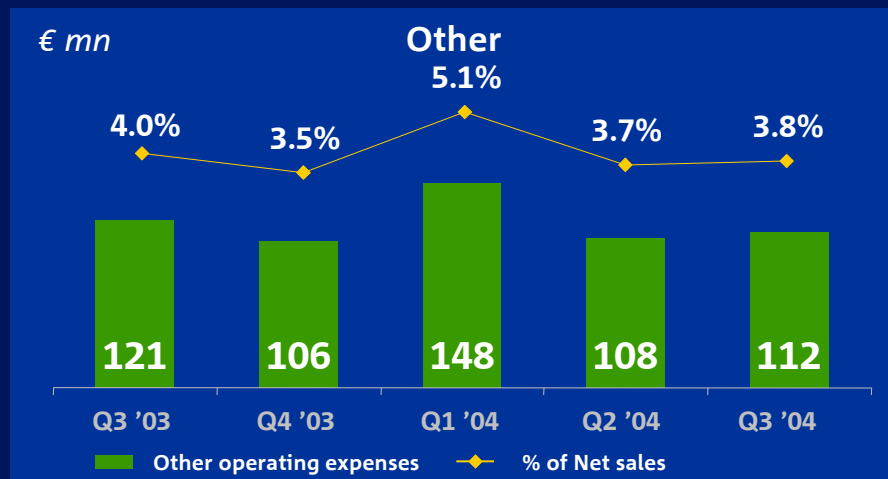


Y-on-Y decline

- ◆ Lower volumes at fixed and lower MTA tariffs
- ◆ Lower project costs at Business Solutions

Q-on-Q increase

- ◆ Higher bonuses and commission fees per subscriber and higher number of gross adds



Y-on-Y decline

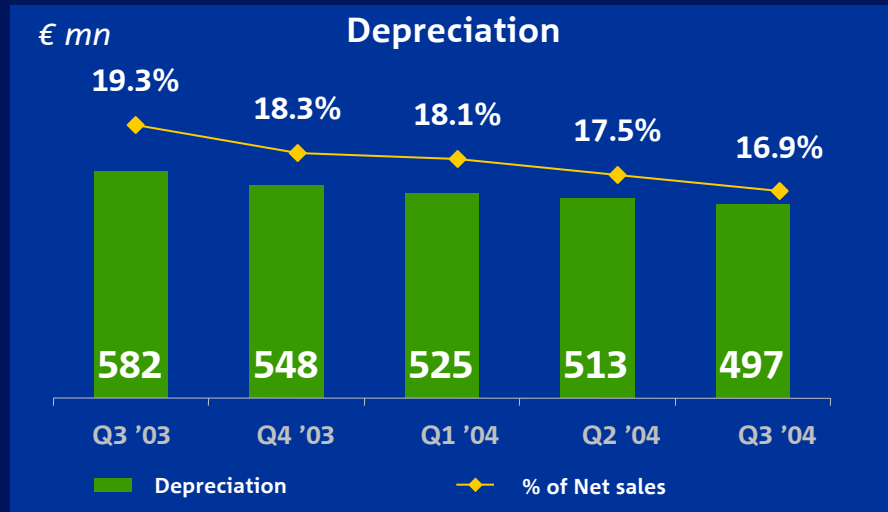
- ◆ Release restructuring provision
- ◆ Partial release of NMa provision

Q-on-Q increase

- ◆ Release restructuring provision in Q2 '04

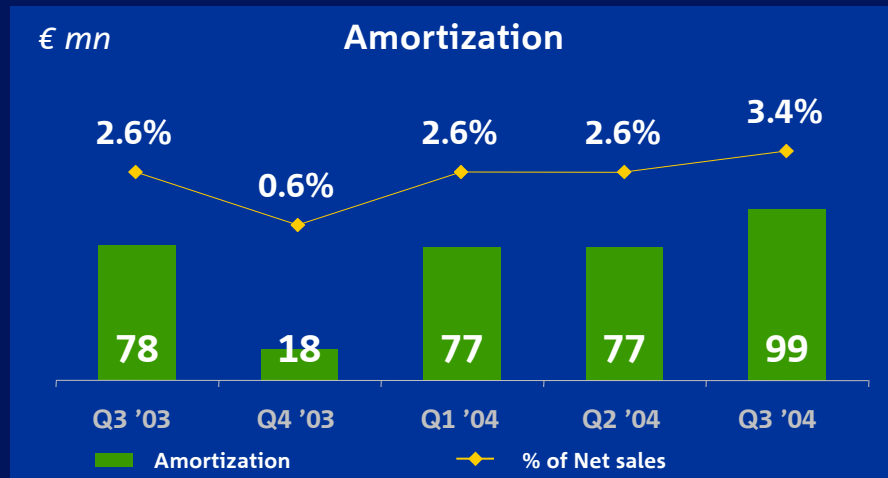
Analysis operating expenses

Depreciation & Amortization



Y-on-Y decline

- ◆ Lower Capex levels during '02 and '03
- ◆ Impairment of certain fixed assets at Business Solutions of € 42 mn in Q3 '03



Y-on-Y & Q-on-Q increase

- ◆ Start of UMTS amortization E-Plus

Taxes

Q3

<i>Reported, € mn</i>	Q3 '04		YTD '04	
Fiscal unities	P&L charge	Payments (-) Receipts (+)	P&L charge	Payments (-) Receipts (+)
Fixed division & Other activities	-87		-340	-11
German Mobile activities	-17		-7	
Dutch Mobile activities	-26		-119	
Belgian Mobile activities	44		72	
Total	-86	-	-394	-11

- ◆ Deferred tax asset Belgium is a result of further conversion of debt into equity and improvement of business plan

Net result affiliates & minority interests

€ mn	Q3 '03	Q3 '04	YTD '03	YTD '04
------	--------	--------	---------	---------

Income from participating interests

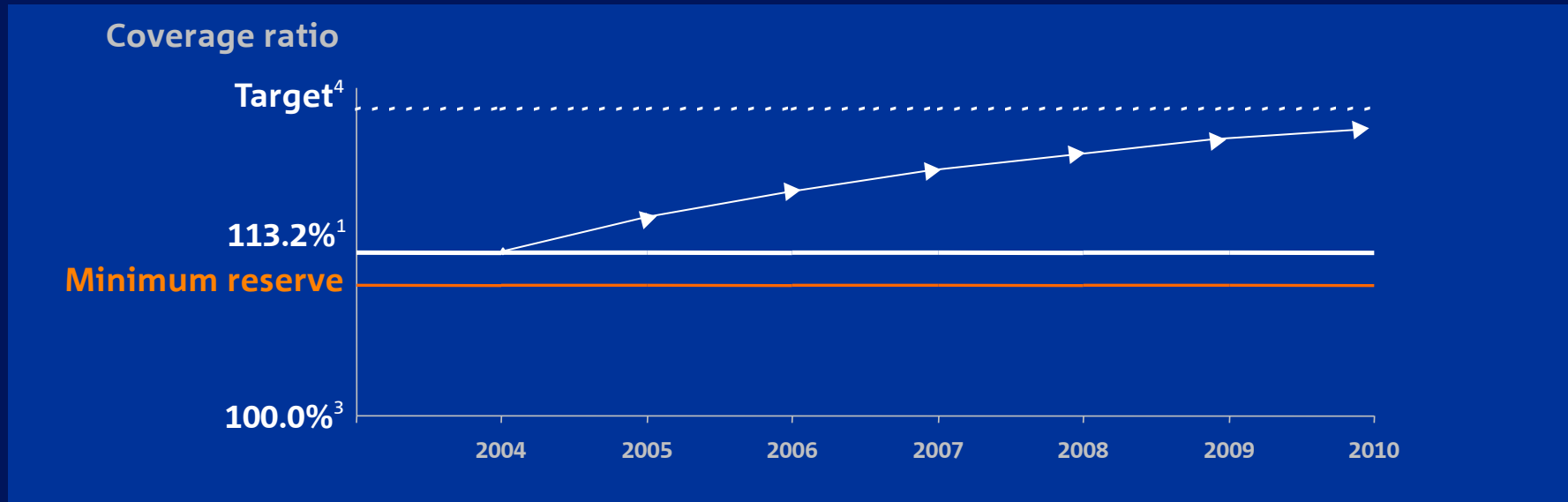
UMC	-2	0	0	0
Infonet	-3	-1	-6	0
Other	1	-14	2	-11
Total	-4	-15	-4	-11

Minority interests

KPN Mobile (2.16% NTT DoCoMo owned)	0	-3	-3	-7
Xantic (35% Telstra owned)	1	1	10	-1
Other	0	-2	16	-4
Total	1	-4	23	-12

Pension charges

Total shortfall of € 312¹ mn



- ◆ Improvement coverage ratio to 113.2%¹ (was 112.3%²)
- ◆ As a result the total shortfall decreased to € 312¹ mn (was € 350² mn)
- ◆ This results in a potential € 63¹ mn charge for 2004; to be paid in Q2 2005

1 Based on situation September 30, '04

2 Based on situation June 30, '04

3 Any coverage below 100% has to be funded within 12 months

4 Based on the long term interest rate and the strategic mix of the pension funds as per September '04

Addition to early retirement provision

Division	Q3 '04
Fixed	32
<i>Fixed networks</i>	20
<i>Business networks</i>	12
Mobile	0
Other	4
Total	36

VAT claim

European perspective

- ◆ VAT claims lodged in Austria & UK
- ◆ Local Courts have asked European Court of Justice opinion on treatment of license issuance with respect to VAT

KPN's position

- ◆ Claim has been lodged in August in The Netherlands
- ◆ Claim has been lodged in October in Belgium
- ◆ In November a claim will be lodged in Germany unless the government agrees to wait for the outcome of the legal procedures in Austria and UK while preserving the claim of the operators

Total cash flow

€ mn	Q3 '03	Q3 '04	YTD '03	YTD '04
Net cash flow provided by operating activities	1,188	1,071	2,946	2,901
Capex	-349	-474	-814	-1,177
Sale of non-core assets	-	1	845	93
Other (including real estate)	-18	-8	5	-21
Net cash flow from investing activities	-367	-481	36	-1,105
Dividend	-	-190	-	-796
Share repurchase	-	-507 ¹	-	-974
Shares purchased for option plan	-	-4	-9	-33
Issued debt	-	2,125	-	2,125
Redemptions	-85	-12	-1,577	-933
Early redemptions	-648	-1,979	-2,344	-2,001
Other	12	-3	37	-
Net cash flow used in financing activities	-721	-570	-3,893	-2,612
Changes in cash and cash equivalents	100	20	-911	-816

1 Including €33 mn shares from initial € 500 mn share repurchase program which were settled in July '04 and excluding € 26 mn shares from second share repurchase program settled in October '04

Net cash flow from operating activities

€ mn	Q3 '03	Q3 '04	YTD '03	YTD '04
Profit or loss after taxes	139	288	1,092¹	1,032
Minority interests	-1	4	-23	12
Depreciation, amortization and impairments	660	596	1,969	1,788
Income from participating interests	4	15	4	11
Results from sale of assets minus received dividend	-	-	-461	-56
Change in provisions and deferred taxes	126	222	302	487
Net cash flow from operating activities before changes in working capital	928	1,125	2,883	3,274
Inventory	65	-54	18	-101
Receivables	15	10	22	22
Other current assets	-22	-103	-60 ¹	-94
Current liabilities	202	93	83 ¹	-200
Change in working capital	260	-54	63	-373
Net cash flow from operating activities	1,188	1,071	2,946	2,901
Capex	349	474	814	1,177 ¹
Net cash flow from operating activities minus Capex	839	597	2,132	1,724

1 Including effect termination MobilCom agreement in Q1 '03

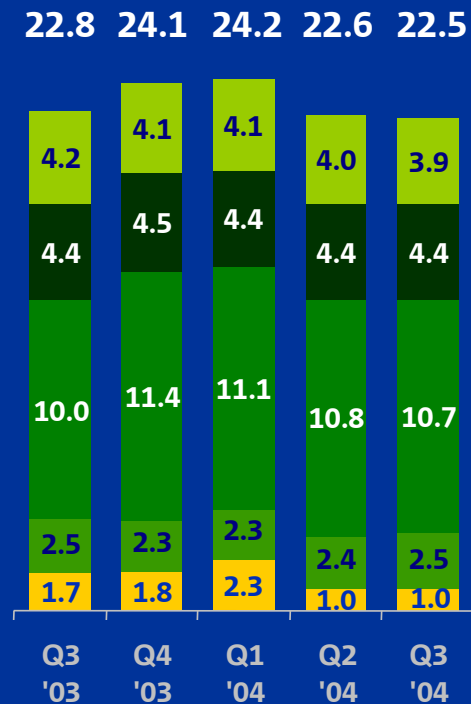
Capex

<i>Including exceptional items</i> € mn	Q3 '03	Q3 '04	%	YTD '03	YTD '04	%
Fixed	126	145	15%	353	408	16%
% revenues	7%	8%		6%	7%	
Fixed Networks	93	103	11%	272	309	14%
% revenues	6%	7%		6%	7%	
Business Solutions	33	42	27%	81	99	22%
% revenues	6%	8%		5%	6%	
Mobile	213	314	47%	436	730	67%
% revenues	16%	22%		11%	18%	
E-Plus	125	232	86%	250	530	112%
% revenues	20%	33%		12%	26%	
KPN Mobile (NL)	49	70	43%	100	166	66%
% revenues	8%	12%		6%	10%	
BASE	39	12	-69%	86	34	-60%
% revenues	48%	11%		36%	11%	
Other	10	15	50%	25	39	56%
Total	349	474	36%	814	1,177	45%
% revenues	11%	16%		8%	13%	

Balance sheet

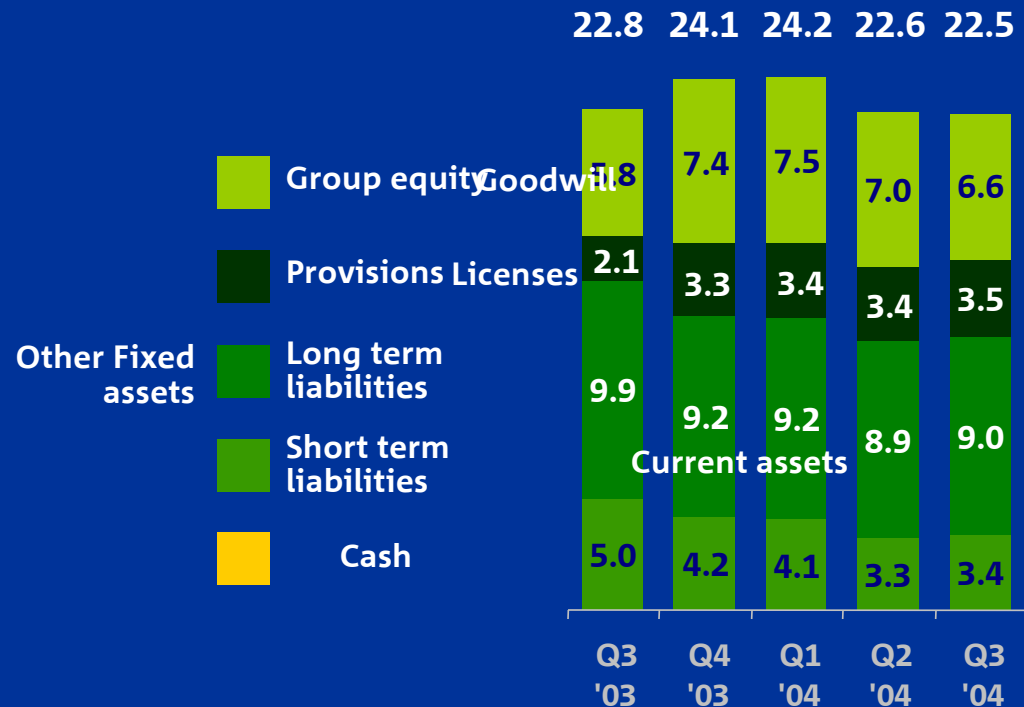
Assets

€ bn



Liabilities and equity

€ bn



Share buyback progression

€ 1 bn returned to shareholders in 2004

◆ Principles:

- Total share buybacks announced for € 1.500 mn
- Timing depends on share price, size and liquidity of market

<i>Period</i> ¹	mn shares	% of total capital	value € mn	Avg. share price
March 11 - March 31, 2004	45.7	1.8%	289	€ 6.32
May 10 - June 30, 2004	34.9	1.4%	211	€ 6.04
August 9 - September 30, 2004	81.0	3.3%	500	€ 6.18
Total	161.6	6.5%	1,000	€ 6.19



$\frac{2}{3}$ of committed buyback programs completed so far

- ◆ 80.6 mn shares repurchased until June 30 (3.2% of total capital), cancelled on October 28

New credit facility

Solid financial position has led to improved conditions

	Credit facility, August 2004
Size	€ 1.5 bn
Term	August 2009
Margin	
A- / A3	0.250%
A- / Baa1 (KPN current)	0.275%
BBB+ / Baa1	0.300%
Commitment fee (% of margin)	32.5%
Covenants	<ul style="list-style-type: none"> ◆ No financial covenants ◆ No MAC event of default ◆ No ring fencing KPN fixed
P&L effect (non cash)	€ 17 mn
Annual cash savings (undrawn excl up front fees)	€ 3 mn

Credit facility, April 2003
€ 1.5 bn
April 2006 with extension option for KPN to April 2007
0.600%
0.700%
0.800%
40.0%
<ul style="list-style-type: none"> ◆ 2 financial covenants ◆ MAC event of default ◆ Ring fencing KPN fixed

Debt summary

€ bn	Q3 '03	Q2 '04	Q3 '04
Subordinated convertible bonds	1.2	1.1	0.3
Subordinated loans	0.1	0.0	0.0
Eurobonds	5.2	3.8	4.7
Global bonds	4.0	3.9	3.9
Other loans at Royal KPN	0.4	0.3	0.3
Consolidated debt			
<i>E-Plus</i>	0.1	0.1	0.0
<i>Other</i>	0.1	0.1	0.1
Total debt	11.1	9.2	9.3
<i>of which short-term</i>	1.2	0.3	0.3
Cash and cash equivalents	1.7	1.0	1.0
Total net debt	9.4	8.2	8.3

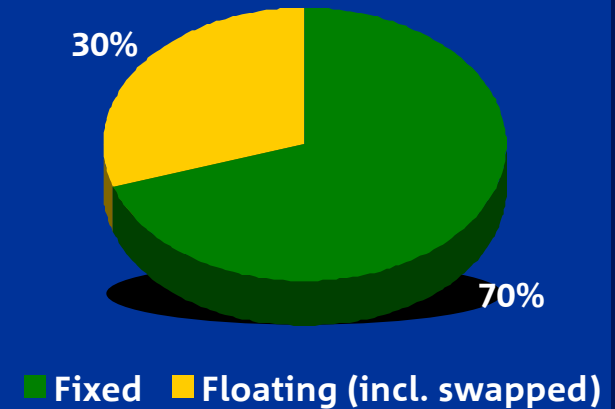
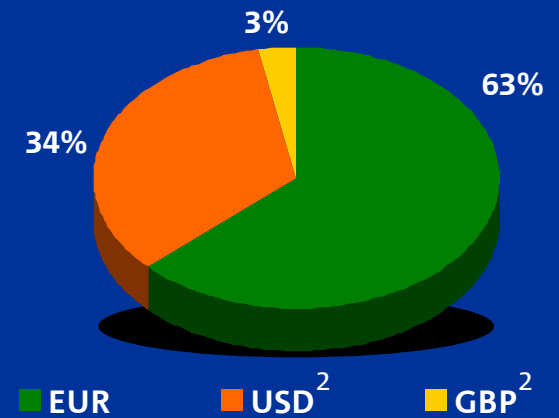
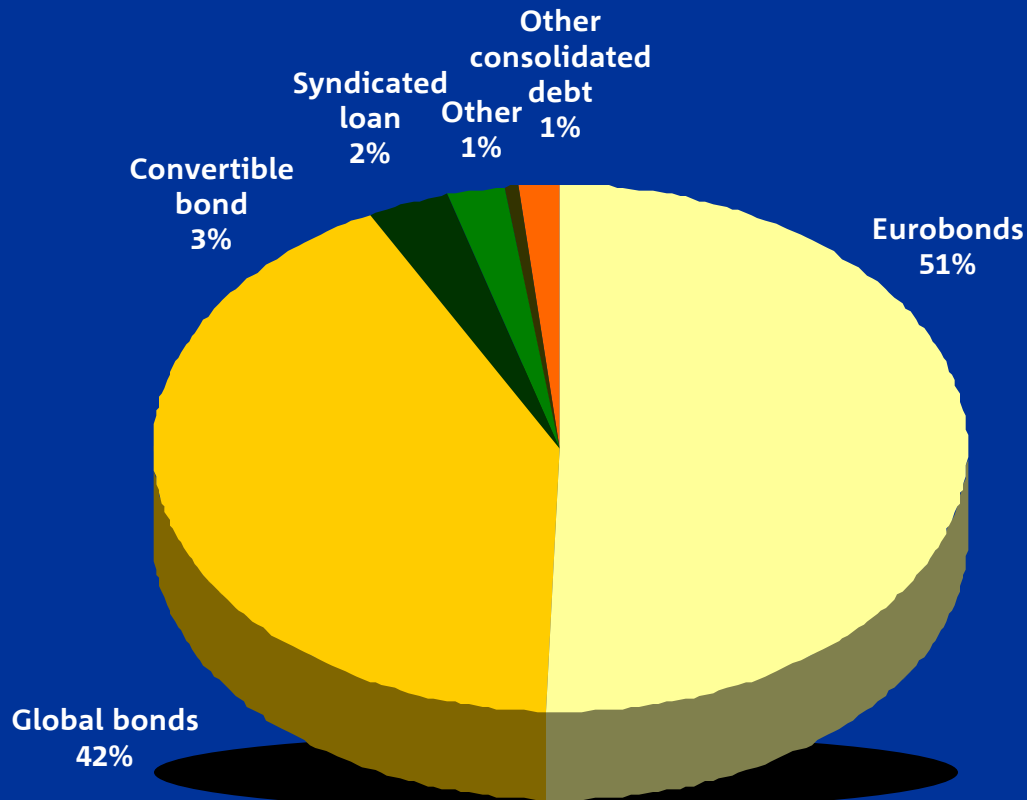
Bond portfolio

Overview changes during life of bonds

<i>mn</i>	Principal in GBP / USD	Principal in €	Early redemptions 2002 in €	Early redemptions 2003 in €	(Early) redemptions 2004 in €	Rehedge currency risk '03 + '04 YTD in €	Outstanding principal Q3 '04 in GBP / USD	Outstanding principal Q3 '04 in €
Sub. convertible bond 2000 - 2005	-	1,500	-	-373	-800	-	-	327
Eurobond 1996 - 2006	-	590	-	-155	-156	-	-	279
Eurobond 1998 - 2008	-	1,500	-	-	-	-	-	1,500
Eurobond 1999 - 2004	-	1,250	-375	-	-875	-	-	0
Eurobond 2001 - 2006	-	2,000	-	-431	-1,005	-	-	564
Eurobond 2001 - 2008 GBP	175	280	-	-	-	-22	175	258
Eurobond 2004 - 2009	-	700	-	-	-	-	-	700
Eurobond 2004 - 2011	-	1,425	-	-	-	-	-	1,425
Global bond 2000 - 2005 USD	750	875	-542	-	-	-	285	333
Global bond 2000 - 2010 USD	1,750	2,002	-	-	-	-	1,750	2,002
Global bond 2000 - 2030 USD	1,000	1,132	-	-	-	-241	1,000	891
Global bond 2000 - 2005 EUR	-	1,000	-195	-146	-	-	-	659
Total bonds outstanding		14,254	-1,112	-1,105	-2,836	-263		8,938

Debt portfolio

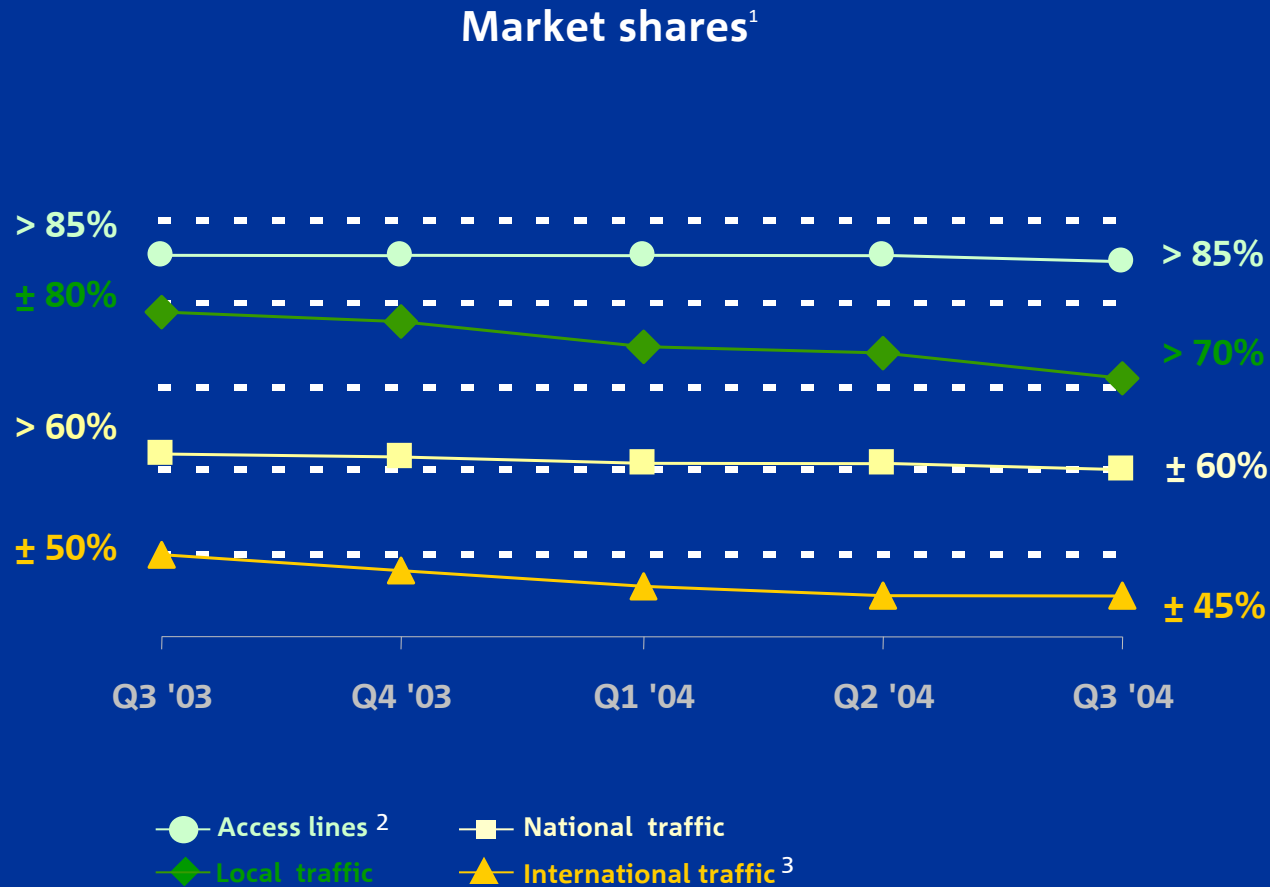
Gross debt at Q3 '04: € 9.3 bn¹



¹ Including money market, other short term funding

² Foreign currency amounts hedged into Euro

Fixed - Development market shares



- 1 Traffic in minutes; access in number of lines
- 2 Market definition includes Mobile only
- 3 Excluding international traffic from telephone cards

KPIs Fixed Fixed Networks

	Q3 '03	Q2 '04	Q3 '04	YTD '04
Market shares				
<i>Local</i>	± 80%	± 75%	> 70%	> 70%
<i>National</i>	> 60%	> 60%	± 60%	± 60%
<i>International</i>	± 50%	± 45%	± 45%	± 45%
<i>Fixed to Mobile</i>	± 65%	> 60%	± 60%	± 60%
Channels (x 1,000)	9,934	9,746	9,631	9,631
Lines (x 1,000)	7,721	7,570	7,503	7,503
<i>PSTN</i>	6,166	6,032	5,978	5,978
<i>ISDN 2/15/20/30</i>	1,555	1,538	1,525	1,525
Call rate ¹	2.63	2.44	2.23	2.43
Call duration ²	265	238	231	246

Minutes (in bn)				
BU Fixed Telephony	9.03	7.61	6.85	23.43
Local/National	5.02	4.65	4.34	14.22
Internet	3.12	2.09	1.68	6.63
International	0.28	0.25	0.24	0.76
Fixed to Mobile	0.61	0.62	0.59	1.82
BU Carrier Services	10.46	10.56	9.99	31.85
Total Division Fixed	19.23	17.92	16.60	54.52

1 Number of calls per channel per day

2 Average duration per call in seconds

KPIs Fixed

Internet and ADSL (1)

	Q3 '03	Q2 '04	Q3 '04
Market shares			
<i>Consumer broadband</i>	37%	42%	43%
<i>DSL</i>	81%	76%	75%

ISP customers (X 1,000)			
<i>Planet Internet</i>	751	738	748
<i>Het Net</i>	587	601	604
<i>XS4ALL</i>	191	231	244
Total	1,529	1,570	1,596

Broadband subscriptions ISP's (X 1,000)			
<i>Planet Internet</i>	260	341	376
<i>Het Net</i>	39	138	204
<i>XS4ALL</i>	104	147	160
<i>Direct ADSL</i>	-	37	61
Total	403	663	801

KPIs Fixed

Internet and ADSL (2)

<i>X 1,000</i>	Q3 '03	Q2 '04	Q3 '04
Local exchanges			
<i>Number DSL enabled</i>	736	1,361	1,361
<i>ADSL coverage NL¹</i>	87%	99%	99%
<i># MDF access lines</i>	770	1,450	1,664
<i>of which # line sharing^{2,3}</i>	736	1,397	1,602
ADSL			
<i>Installed</i>	609	1,057	1,217
<i>% Go (416/160 kbit/s)</i>	-	18%	25%
<i>% Lite (1,120/352 kbit/s)</i>	52%	52%	49%
<i>% Basic (2,240/416 kbit/s)</i>	43%	27%	23%
<i>% Extra (4,480/704 kbit/s)</i>	6%	4%	3%

1 % of central offices that is ADSL enabled

2 Restated in Q3 '04 to include Bitstream

3 Includes KPN ADSL connections (installed), line sharing other telco's and KPN Bitstream

KPIs Fixed Business Solutions

	Q3 '03	Q2 '04	Q3 '04
Leased lines (<i>x 1,000</i>) ¹	78	62	61
<i>Analogue</i>	64%	71%	73%
<i>Digital</i>	36%	29%	27%
VAS			
Frame Relay (<i># ports</i>)	9,410	6,736	5,592
MVPN-routers ²	6,581	8,648	9,503
IP-VPN connections	12,868	23,746	27,595
VPN's (<i># customers</i>)	628	1,141	1,257

¹ As from Q1 2003, only leased lines with external revenues are stated. Figures 2002 are restated accordingly

² Restated as from Q1 2003

KPIs Mobile

E-Plus

	Q3 '03	Q2 '04	Q3 '04	YTD '04
Market share base¹	12.7%	12.9%	13.1%	13.1%
Customers (x 1,000)	7,964	8,716	9,065	9,065
Postpaid	3,707	4,185	4,426	4,426
Of which i-mode	265	582	653	653
Prepaid	4,257	4,531	4,639	4,639
Of which i-mode	8	273	349	349
MoU (minutes)	79	76	77	76
Postpaid	140	135	135	134
Prepaid	26	23	22	23
ARPU (€)	25	24	24	24
Postpaid	43	41	42	41
Prepaid	9	8	8	8
Non-voice as % of ARPU	14%	16%	16%	16%
SAC (€)	152	174	198	171
Postpaid	239	258	300	260
Prepaid	67	73	72	70
SRC (€)	181	170	169	171

Operating review E-Plus

Increasing appeal postpaid & business propositions

Attractive and innovative offerings

- ◆ Approx. 50% of new customers chooses:
 - 3 cents¹ tariffs (since March): high usage profile
 - Time & More (relaunched Q3): best bundle offer in market
- ◆ Also launched in Q3: SIM only

Increasing attractiveness as business brand

- ◆ 20% business customer growth in one year
- ◆ 1.4 mn business customers (15% total base)
- ◆ Best-in-class customer satisfaction² on tariffs/value for money, helpdesk/complaint handling, contract renewal, invoice



Competitive network coverage

- ◆ Network quality in line with best-in-class operator
- ◆ 13,340 2G base stations (+ 26% Y-on-Y)

¹ For calls to the fixed network

² Source: Emnid, Interview- NSS, March 2004

KPIs Mobile

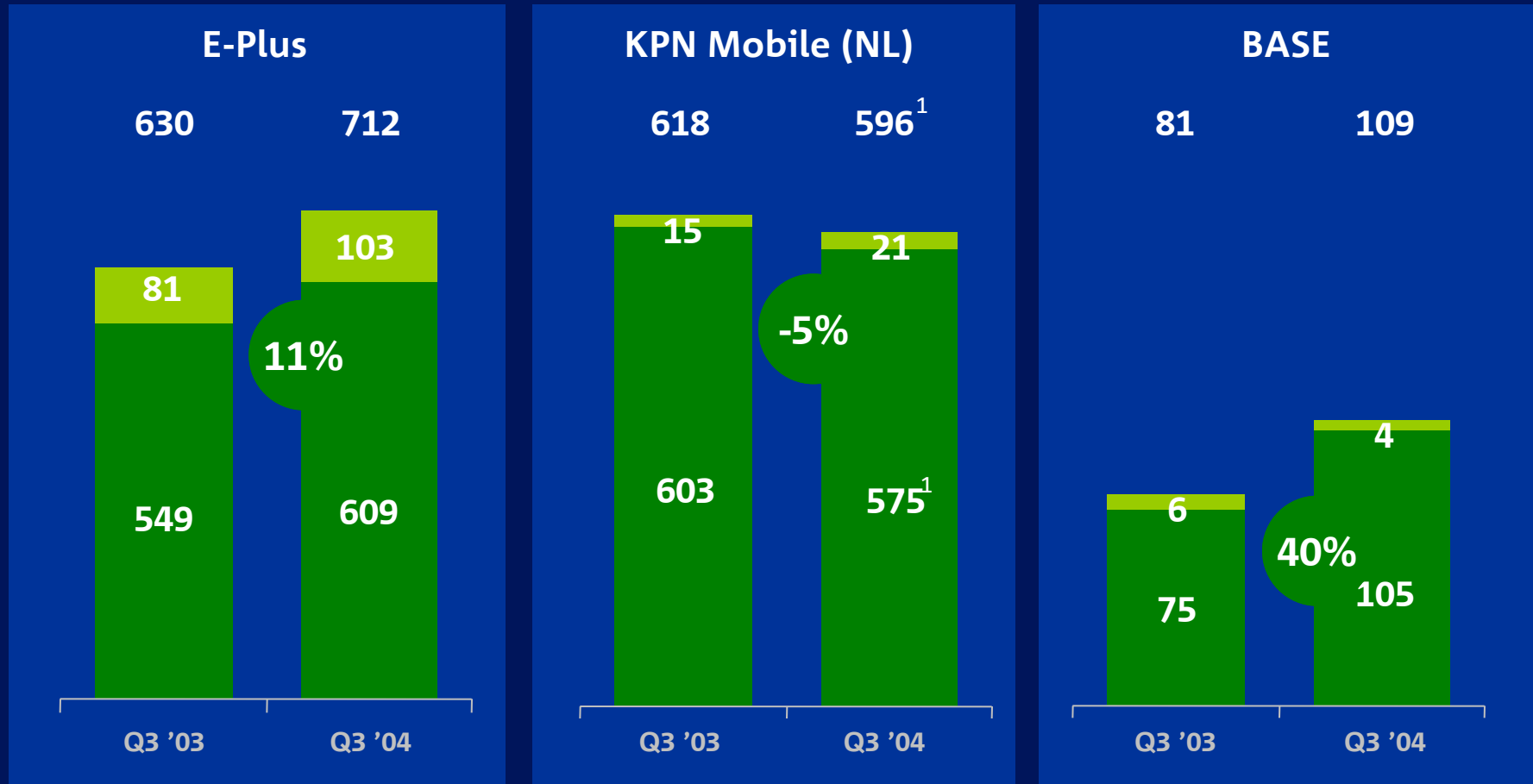
KPN Mobile (NL)

	Q3 '03	Q2 '04	Q3 '04	YTD '04
Market share base¹	40.6%	39.3%	39.9%	39.9%
Customers (x 1,000)	5,038	5,406	5,773	5,773
Postpaid	1,953	1,977	2,094	2,094
Of which i-mode	197	247	234	234
Prepaid	3,085	3,429	3,679	3,679
Of which i-mode	51	320	378	378
MoU (minutes)	131	127	117	123
Postpaid	259	277	261	270
Prepaid	48	39	36	37
ARPU (€)	40	35	34	34
Postpaid	76	73	73	73
Prepaid	16	12	11	11
Non-voice as % of ARPU	9%	11%	12%	11%
SAC (€)	102	117	169	143
Postpaid	304	365	323	357
Prepaid ¹	27	57	63	60
SRC (€)	226	318	260	253

KPIs Mobile BASE

	Q3 '03	Q2 '04	Q3 '04	YTD '04
Market share base¹	14%	>16%	17%	17%
Customers (x 1,000)	1,162	1,437	1,517	1,517
Postpaid	269	290	299	299
Of which i-mode	20	27	26	26
Prepaid	893	1,147	1,218	1,218
Of which i-mode	0	3	3	3
MoU (minutes)	92	108	104	104
Postpaid	205	213	205	209
Prepaid	57	81	79	77
ARPU (€)	22	24	24	24
Postpaid ¹	59	66	67	66
Prepaid ¹	11	13	13	13
Non-voice as % of ARPU	15%	15%	15%	15%
SAC (€)	20	20	16	15
Postpaid	32	64	32	21
Prepaid	18	13	13	14
SRC (€)	n.a.	n.a.	n.a.	n.a.

Mobile traffic and subscription revenues in Q3



■ Traffic and Subscription

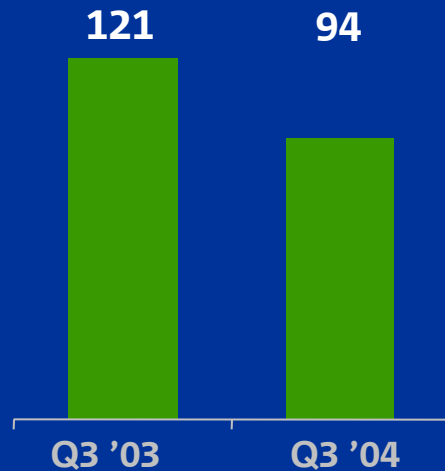
■ Other (including equipment revenues, own work capitalized, other operating revenues)

¹ Including € 23 mn decline due to MTA reduction

Other in Q3

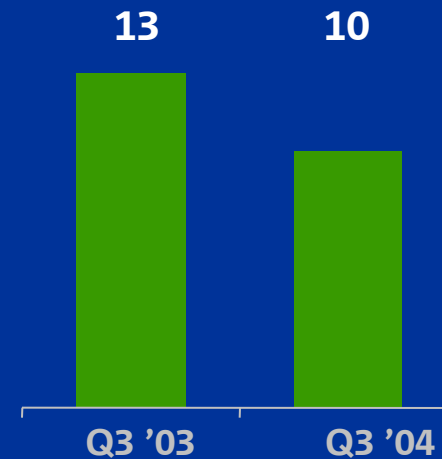
€ mn

Operating revenues (-22%)



€ mn

Operating result (-23%)



Lower revenues and costs following due to

- ♦ Deconsolidation Logistics and Repair
- ♦ Partial termination of activities at Xantic

EU New Regulatory Framework (NRF)

- ◆ New law has come into force in The Netherlands on May 19, 2004 and in Germany on June 26, 2004
- ◆ Implementation in Belgium delayed
- ◆ Market definitions and dominance tests will be based on general competition law instead of current sector specific criteria

The Netherlands

- ◆ Dutch NRA OPTA must substantiate its decisions by means of an assessment of the foreseeable relevant consequences, which provides KPN with a certain sense of comfort
- ◆ Dutch Minister of Economic Affairs is requested by Parliament to propose a policy framework on telecommunication with subsequent general guidelines for OPTA
- ◆ Market definition of Broadband, Wholesale line rental (both March 2005) and Mobile call termination (probably December 2005) will be important issues in the application of the NRF
- ◆ Draft decisions OPTA on market analyses expected as of Q1 2005. Implementation expected second half 2005